

MODEL RELEASE CONTRACT

For use when recognizable people will appear
in photography and/or videography

Edmonton

PRINT NAME HERE

I, _____, have been informed and understand that The City of Edmonton (the "City") is creating photographic and/or video images that may be incorporated now or in the future into materials (the "Product") used for one or more of the following: informational and promotional purposes relating to the event at which the photography and/or videography occurred, internal informational purposes, and public information and promotional purposes for the City, and that one or more of my likeness, image, voice, appearance and performance (my "Appearance") is being recorded and may be incorporated into the Product.

I hereby grant the City, and its successors or assigns (collectively, the "Producer") the right to use my Appearance in the Product whether recorded on or transferred to videotape, film, slides, photographs, audio tapes, digital or other media, now known or later developed, for use by the Producer in one or more of the following: on Web pages, YouTube, Twitter, Facebook, other social media, commercial or non-commercial television, closed-circuit exhibition, audio-visual presentations, publications and advertisements. This grant includes without limitation the right to edit, mix or duplicate and to use or re-use the Product in whole or part as the Producer may elect. I acknowledge that I have no interest or ownership in the Product or its copyright.

I acknowledge that this Image Use Consent and Release Agreement constitutes a binding agreement and is the entire agreement between myself and the City. I confirm that I have the right to enter into this Agreement, that I am not restricted by any commitments to third parties, and that the Producer has no financial commitment or obligations to me as a result of this Agreement, except as set out in this Agreement. I hereby give all clearances, copyright and otherwise, for the use of my Appearance in the Product. I expressly release the Producer and its officers, employees, agents and designees from any and all actions, causes of action, liability, claims and demands whatsoever in law or equity known and unknown that I may have now or in the future arising out of, or in any way connected with, the above granted uses and representations. The rights granted the Producer herein are perpetual and worldwide.

This Agreement shall be governed and construed in accordance with the laws of the Province of Alberta and the federal laws of Canada applicable therein and the parties expressly attest to the exclusive jurisdiction of the courts of the Province of Alberta.

In consideration for the rights and release granted to the City as set out to the left, the City agrees to provide you with a:

PRINT ITEM HERE

as your remuneration.

INDIVIDUAL:

I have read the foregoing and understand its terms and agree to all of them.

Signature: _____

Date: _____

PARENT/GUARDIAN (required for minors)

I hereby certify that I am the parent or legal guardian of the individual named above, that I have read this document, and I agree and give consent as set out in this document on behalf of him or her.

Parent / Guardian Name: _____

Signature: _____

THE CITY OF EDMONTON:

Must be signed by Director level or above

Name: _____

Title: _____

Signature: _____