



PUBLIC ENGAGEMENT AND COMMUNICATION DURING NEIGHBOURHOOD RENEWAL

The **Building Great Neighbourhoods** project team are genuinely interested guests, stepping into your neighbourhood like a visitor in your home. We want to learn and appreciate how you live and what you value in your community. Through public engagement we will gain an understanding about what you need and value in your neighbourhood.

We seek to involve you in decision-making to shape the vision for engagement and neighbourhood improvements. Working together, we can make the most out of your neighbourhood.

BUILDING GREAT
NEIGHBOURHOODS
AND OPEN SPACES

Edmonton

How you can make the most impact

We have created a **road map** to help you and your neighbours **understand the steps of the renewal process and how you can participate.** At each step we will tell you what the purpose is and how your input will inform the decisions being made. We commit to report back on how we used your input.

The **Concept** phase is when we need to hear from you the most! We need your help to co-create a vision and guiding principles. These are the most important pieces for your neighbourhood renewal and will be used to create a draft design to best meet your neighbourhood needs.

During the **Design** phase, we want your input on the refined designs for your neighbourhood. Your feedback will be incorporated into the final design, alongside technical requirements and City policies. These designs were created from the vision and guiding principles we co-created together.

You shared your input, we incorporated your feedback, now we build! During the **Build** phase, we want to hear you concerns how construction may affect your private property.

Public Engagement Process

Building Great Neighbourhoods' overarching public engagement goal is to work with your neighbourhood to answer:

How we can create a vision that reflects the values and priorities of your community and shapes the renewal of your neighbourhood?

What information do we need from you?

You and the visitors to your neighbourhood are best able to share perspectives on how people live and move within the neighbourhood.

We want to know:

- + How you move in and around your neighbourhood and where you go for services, recreation, employment and school
- + How safety can be improved in your neighbourhood
- + Where you access services for basic needs such as health, grocery, financial and shopping
- + How you use the open spaces in the neighbourhood on a year round, all season recreational and social basis
- + What makes your neighbourhood special
- + How to make public engagement inclusive and welcoming to all
- + How you want us to communicate with you about the project

How we will use your input

Your input will be used to:

- + Determine how to best engage and communicate with you
- + Build a neighbourhood project vision together
- + Identify what project success looks like
- + Explore current and future opportunities that exist in your neighbourhood
- + Identify options and create awareness of varying perspectives within the community
- + Explore trade-offs related to proposed design options
- + Determine interest in cost sharing improvements such as sidewalk reconstruction and decorative street lights
- + Develop and adjust draft designs
- + Finalize the design for construction

In each section you will see the level of public engagement participation to help inform decisions – advise, refine, create or decide.



LEGEND

Public Engagement and Communications Opportunities	Concept Phase	Design Phase	Build Phase	Operate Phase
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Notes:

In the next stage of the renewal process, **Building a Project Vision Together**, we will ask you about your neighbourhood:

- + How you live and move
- + What characteristics best describe it
- + What you love
- + What are the current issues requiring change
- + What you envision for the future