

# NO BUTTS ABOUT IT!

ESTIMATED  
OVER

**900,000,000\***



**cigarettes are smoked  
each year in Edmonton**



Estimated over  
**67,000,000\*\***  
butts collected annually  
in permanent outdoor  
public City of Edmonton  
ashtrays.



**33.8%**  
of all small litter items in  
2017 were cigarette  
butts/debris.



**\$250 FINE**  
if you smoke in  
non-designated areas  
or if you litter cigarette  
butts.



is the break down  
period for littered  
butts, which  
negatively impact our  
environment.



**\$56M\*\*\***  
damages caused by  
improper disposal of  
smoking materials  
since 2010.



related to smoking  
materials in 2017,  
leading to  
damages of over  
\$2.1 million.

\* based on Alberta Quits smoking statistics and City of Edmonton Census 2016 data

\*\* based on 719 outdoor ashtrays, emptied twice weekly, ¾ full (900 butts approx. each time)

\*\*\* based on Stub It Right, Don't Ignite statistics from November 2017

[edmonton.ca/ashtray](http://edmonton.ca/ashtray)

Capital City Clean Up Personal Pocket Ashtrays are a portable disposal option for cigarette butts. Just collect your butts and then empty them into a garbage can to use the ashtray again and again.

Pick up your free personal pocket ashtray, while supplies last, at Edmonton Public Library locations, participating City of Edmonton Recreation Centres and the main floor of City Hall.

#### What can you do to help reduce cigarette litter?

- Dispose of your cigarette butts responsibly
- Encourage others, including family and friends, to do the same

#### Want to Quit?

Smokers' Help Line (Lignes d'aide)  
1-866-332-2322  
[albertaquits.ca](http://albertaquits.ca)



Edmonton