



FINAL Meeting Minutes
Monday, May 27, 2019
5:15PM –7:45PM
Heritage Room, City Hall
Meeting No. 19.05
Prepared by Christy McKenzie

Members Present:

Charles Kelly (Chair), Isabell Hubert (Vice Chair), Bob Macklon, Giselle General, Maurice Vincent, Jorge Arango, Stewart Smith, Brian Curry, William Agbakoba, Jarret Esslinger

Regrets: Mark Tetterington (President, ATU 569), Bryan Shepherd, Philip Reid

Guests:

n/a

ETS & City of Edmonton Staff:

Councillor Andrew Knack, ETSAB Council Advisor
 Marc Lachance, Manager, Business Strategy & Planning, ETS Business Integration
 Christy McKenzie, Administrative Assistant, ETSAB and ETS Technical Services

Materials & Attachments:

- Meeting Agenda & Draft Meeting Minutes
- ETS Branch Highlights Report
- Citizen Letter – Wedgewood Ravine Home Owners ETS Committee

CALL TO ORDER at 5:30 PM

AGENDA REVIEW	DECISION
<div style="background-color: #92d050; padding: 10px;"> <p><i>MOVED:</i> by I. Hubert & seconded by B. Macklon to approve the May 27th, 2019 agenda with the following changes: Move: Integrating Land Use and Transit Policies from For Approval to Updates section. Move: Transit Communications from Sub-Committee Updates to For Approval section.</p> </div>	
<u>CARRIED</u>	

APPROVAL OF PREVIOUS MEETING MINUTES	DECISION
<div style="background-color: #92d050; padding: 10px;"> <p><i>MOVED:</i> by I. Hubert & seconded by G. General to approve the April 29th, 2019 minutes.</p> </div>	
<u>CARRIED</u>	

PRESENTATIONS	INFORMATION
Presentation of the City Plan	K. Anderson & H. Hassan
<ul style="list-style-type: none"> • Kalen Anderson and Howaida Hassan presented the City Plan to the Board. Three key pieces make up the strategic framework: <ul style="list-style-type: none"> • Edmonton’s Strategic Plan - ConnectEdmonton • The City Plan • The Corporate Business Plan • The timeline: <ul style="list-style-type: none"> • ConnectEdmonton (Edmonton’s Strategic Plan) will be presented to Council on April 16, 2019. ConnectEdmonton and the City Plan will replace <i>The Way Ahead: Strategic Plan 2009-2018</i>. • There will be a presentation of policy intentions and directions in September 2019 to the Urban Planning Committee of Council, with the Draft City Plan going to UPC in March 	

2020. The final plan will be delivered in conformance with the Regional Growth Plan by **October 2020.**

- **Edmonton's Strategic Plan** sets direction for the City by expressing the community's vision for the future and identifying Council's strategic goals and principles to progress towards this vision over a ten year period. The four goals in this plan are: Healthy City, Urban Places, Regional Prosperity, and Climate Resilience.
- **The Corporate Business Plan** outlines City initiatives and services based alignment and impact over a four year period.
 - The Corporate Business Plan is the pivot point of the strategic planning framework. It aligns the direction set by Council's Strategic Plan with budget, measurement, planning and strategies. It establishes prioritization for initiatives and services for a four year term based on impact to strategic and day-to-day service delivery objectives.
 - It is organized from a citizen's perspective, by services rather than by department or branch and connects budget with services and improvements.
- **The City Plan** is the mechanism whereby high-level policy is put in place to support the City of Edmonton's role in delivering the ConnectEdmonton vision. The City Plan outlines the path, or is the map that will help us get to our destination.
 - It is a people-centered plan that charts out how we will become a City of two million people by 2050 that still has the benefits we enjoy today with new opportunities for the future. The City Plan is about our people, spaces and places and how we move around the City. It is about our community and what we need to do together to grow, adapt and succeed.
 - It is a plan for change that is outcome oriented, will inform decisions, and will be measurable. The six Guiding Values were presented that resulted in 24 City Building outcomes when applied to the four ConnectEdmonton Strategic goals.
 - The City Plan will replace The Ways documents, including the Municipal Development Plan and Transportation Master Plan and address core questions like:
 - What kind of city will Edmonton be in the future? What is Edmonton's City story?
 - What choices do we need to make to be a healthy, urban, and climate resilient city of two million people that supports a prosperous region?
 - What about a future city could make you feel more connected to your friends and family?
 - Using what they had heard from public engagement and their professional judgement, the City Plan team developed a set of three City Concept Scenarios or Modelling Scenarios. They are intended to have comparatively very different alternative growth patterns. They have been named the **Central City, Nodes City, and the Corridor City** to reflect the key features in the growth patterns.
 - The Scenarios were developed using the City Plan City Moves as the basis however in each scenario the City Moves show up with different strengths.
 - For example, in Central City the Re-buildable City Move is the strongest reflecting the need for a high degree of infill.
 - In the Node City the Community of Communities City Move shows up the strongest through the introduction of multiple nodes and activity centers.
 - In the Corridor City the Greener as We Grow City Move shows up the most through the intensification of green space along corridors and expanding the access to the River Valley.
 - The results will be evaluated through the lenses of Mobility, Built Environment, Social Equity, Economy, and Climate & Natural Environment to determine a preferred growth scenario to use to design a draft land use concept.
 - The City Plan has identified a number of areas in which technical studies were required to make evidenced-based decisions and recommendations, within the same physical City Boundary as today. **These technical studies** are being carried out by a suite of consultants under the guidance of the City Plan team and other members of the City Planning Branch.
 - Currently, the Economic, Demographic, and Market Study is the only technical study that has been completed, and the others are expected to be completed within the coming months.
 - The Mass Transit Study, which is expected to be completed within the next month, is intended to develop a strategic plan for mass transit in Edmonton that responds

- to a future growth scenario for Edmonton at 2 million people
- The Relative Financial Assessment, which is expected to be completed in July, is intended to identify and cost out the cumulative capital and operating costs of public infrastructure required for servicing Edmonton at 2 million people. This will be done so in two stages. First, the consultants will evaluate and review our three modelling scenarios, and will then evaluate and review our final land use concept.
- The Greenhouse Gas Modelling, which is expected to be completed in July, is intended to provide a bottom-up accounting for energy supply, demand, and energy flows related to our final land use concept and mass transit network.
- The Climate Change Risk Assessment, which is expected to be completed in July, is intended to be a qualitative analysis relative to climate-related vulnerabilities and risks for the evaluation scenarios of preferred growth concept.
- Question and answer period followed, with discussion around targets for various modes of mass transit, and it was confirmed that there is additional information on various aspects of the City Plan available to the public at edmonton.ca/cityplan.

Status of ETS - Transit Fare Policy CR_6869	M. Lachance
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Marc provided a summary of the report CR_6869 Edmonton Transit Service Fare Policy (Transit Strategy Pillar 2: Establish a Balanced Approach to Operating Funding and Fare Policy) - Fare Options and Alternatives presented to UPC on March 19th.

- Background
 - User Fee Whitepaper (2016)
 - Transit Strategy, Pillar 2 (2017)
 - Office of City Auditor Recommendation (2016)
 - Policy Engagement (2018)
 - Jurisdictional Research & Analysis (2018/19)
- Fare Policy Principles to guide decision-making
 - Balanced (40% User Fees, 60% Municipal Taxes) – this only includes operating costs.
 - Equitable (Seniors, Youth, Low Income/Ride Transit, Regular)
 - Affordable (Comparison with Calgary, Ottawa, Montreal and Toronto)
 - Rewarding (Discounts for frequent usage through a variety of fare products. Once Smart Fare is implemented, customers will be rewarded through various fare caps)
- Recommended Fare Changes
 - Remove post-secondary category and increase youth age limit to 24 years of age
 - Provide free transit for eligible low-income seniors
 - Set discounted fare prices as a percentage of the adult monthly pass price
- Implementation Plan
 - Phased implementation, starting in February 2020
 - Detailed user fee schedule will be submitted as part of fall supplemental operating budget process
 - Revisit the revenue-cost ratio timeframe as part of 2023 Budget Process
- Question and Answer
 - Set target cost recovery rate from user fees, event discount rates to increase ridership, modelling, and distance based fares concept were discussed.

FOR APPROVAL	DECISION
Transit Communications Report	I. Hubert
<ul style="list-style-type: none"> • The Board approved the Transit Communications: A Scan of Three Cities report by the sub-committee lead by Isabell Hubert for submission to an upcoming Council committee meeting with no changes. 	
<p>MOVED: by G. General & seconded by M. Vincent to approve the report <i>Transit Communications: A Scan of Three Cities</i> for submission to the Urban Planning Committee.</p> <p style="text-align: right;">CARRIED</p>	

NEW BUSINESS	INFORMATION
New Board Members	C. Kelly
<ul style="list-style-type: none"> Charlie welcomed three new members to the Board: William Agbakoba, Jarret Esslinger, and Bryan Shepherd. This meeting is the beginning of the new term. 	
Wedgewood Ravine Home Owners ETS Committee Letters	C. Kelly
<ul style="list-style-type: none"> The email communications between Charlie and the Chair of the Wedgewood Ravine Home Owners ETS Committee regarding the effect of the Bus Network Redesign on the Wedgewood Ravine community were acknowledged and shared with the members. 	
Active Sub-Committees	C. Kelly
<ul style="list-style-type: none"> The members reviewed sign up for new sub-committees, and discussed scheduling for their initial meeting. Charlie encouraged leads to ensure a meeting is held each month to stay on schedule with the term's work plan delivery times. 	

SUB-COMMITTEE UPDATES	INFORMATION
Transit Innovation	C. Kelly
<ul style="list-style-type: none"> Brian Curry has accepted the assignment of lead for the Transit Innovation Sub-Committee. The recurring meeting date was set during the meeting for the third Wednesday of each month. June 19, July 17, and August 21 are the dates for the next three months. 	
Integrating Land Use & Transit Policies	C. Kelly
<ul style="list-style-type: none"> Charlie advised members that Mariah has passed the draft report on to Stewart to lead for the sub-committee. Stewart will review and advise status, and next steps. 	
Standing Items	C. Kelly
<ul style="list-style-type: none"> n/a 	
Transit Fare Policy	C. Kelly
<ul style="list-style-type: none"> Charlie will arrange a meeting to initiate the work of this ad-hoc sub-committee. The date was selected as Wednesday, June 5 	

INFORMATION SECTION	INFORMATION
Councillor Emerging Issues Update	Clr. A. Knack
<ul style="list-style-type: none"> Councillor Knack brought to the attention of the Board a number of upcoming transit related reports to UPC. At the June 11th meeting, an update on the pilot for smart traffic signals, missing sidewalk connections and arterial road planning and delivery processes will be discussed. On June 26th UPC meeting, the draft Snow and Ice Control Policy will be brought forward, with the Final Report due in August. The June 24th report CR_6537 Principles of Services for DATS – Contracted Service, Pickup Time & Impact of Snow & Ice Policy to the Executive committee was also highlighted as a report for the Board to take note of. 	
DATS Advisory Group (DAG) Update	B. Macklon
<ul style="list-style-type: none"> n/a 	
ETS Branch Highlights Report	M. Lachance
<ul style="list-style-type: none"> The ETS Branch Highlights report was reviewed. Question and Answers included requests for information on the LRT cleaning process and emergency cleaning process. EIA and Route 747 improvements such as digital signage and shelters were also discussed. 	
Edmonton Arts Council (EAC)	J. Arango
<ul style="list-style-type: none"> n/a 	

Accessibility Advisory Committee (AAC)	C. Kelly
<ul style="list-style-type: none"> Charlie attended the AAC Executive meeting held this month, and reported interest from AAC members in his invitation to participate in upcoming sub-committees of ETSAB. 	

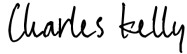
TOPICS OF THE NIGHT	DECISION
	I. Hubert

<p>Topics selected to highlight:</p> <ul style="list-style-type: none"> Approval of the Transit Communications report, which presents a scan of transit agency-to-passenger communications practices in three cities; and Presentations by Howaida Hassan and Kalen Anderson on the City Plan, and on Transit Fare Policy from Marc Lachance.

MOTION TO APPROVE MINUTES OF THIS MEETING	DECISION
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MOVED: by I. Hubert on June 24th, 2019 to approve these May 27th, 2019 minutes. **CARRIED**

CHAIR SIGN-OFF

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 June 25, 2019