



Edmonton Transit System **Advisory Board**

Monday, July 29th, 2019
5:15 p.m. to 7:45 p.m Board Meeting
Heritage Room, City Hall Main Floor

Agenda

1. Call to order	C. Kelly	1 min	
2. Presentations a. ETS Ridership Survey Outcomes	A. Fiaz & M. Lachance	30 min	Information
3. Agenda review and Approval of previous minutes a. Agenda b. June 24 th Meeting Minutes	C. Kelly	10 min	Decision
4. For Approval: a. Integrating Land Use & Transit Policy report a. DRAFT Terms of Reference - ETS' Marketing Strategy	S. Smith G. General	20 min 10 min	Decision
5. New Business/Updates: a. ETS Customer Journey Mapping project workshop b. Councillor Luncheon - proposed October 15 c. Annual Social - proposed November 25	M. Lachance C. Kelly C. Kelly	5 min 5 min 5 min	Information
6. Sub-Committee Updates: a. Transit Innovation b. Transit Fare Policy c. Safety & Security d. Standing Item Updates (see p. 2)	B. Curry C. Kelly P. Reid/J. Arango C. Kelly	20 min	Information
7. External Updates a. ATU 569 b. DATS Advisory Group (DAG) c. ETS Branch Highlights Report d. Councillor Emerging Issues Update c. Edmonton Arts Council - EAC d. Accessibility Advisory Committee - AAC	M. Tettersington B. Macklon M. Lachance A. Knack J. Arango C. Kelly	20 min	Information
8. Transit Experience (omitted from the minutes)	C. Kelly	10 min	Information
9. Topics of the Night	I. Hubert	4 min	Decision

Following the meeting: Board Process (Draft next agenda)
 Vice Chair, ETSAB Admin, and two board members: William, Brian C.

Standing Items / Liaisons	Follow-up Items
Edmonton Arts Council (EAC) Liaison: Mariah (transfers to Jorge in April)	Past Reports Recommendations & Actions Matrix Phil and Charlie
Accessibility Advisory Committee (AAC) Liaison: Charlie	New Member Orientation Bob, Giselle and Jorge
Transit Innovation Sub-Committee Maurice	Internal Process Updates Charlie and Bob
Budget (Capital, 10 year rolling, adjustments) Liaison: Phil (June to Nov)	BRT Charlie and Stewart
DATS Advisory Group (DAG) Liaison: Bob	Route 747 Izzy and Brian