

ETSAB 2019-2020 Annual Work Plan



**Mission:**

To support safe, effective, efficient, and environmentally preferred modes of transportation

**Vision:**

- A transportation system that encourages less car dependent transportation;
- A safe, affordable, efficient, totally user friendly transit service;
- An integrated transit system that accesses all parts of metro-Edmonton;
- A family of services which allows all people in Edmonton equal and fair opportunity to access public transit;
- A marketing strategy that increases ridership and results in high levels of public support for the transit system; and
- Urban planning that creates transit-supportive form and densities and more mixed land use to create stronger, healthier communities.

**Values:**

- Fiscally, socially and environmentally responsible behaviour
- Responsive to the public
- Respect for all mobility needs

**Options for Strategic Alignment to the Way Ahead:**

- A. The Way We Finance
- B. The Way We Move:
  - o Access and Mobility,
  - o Transportation Mode Shift
  - o Sustainability
  - o Economic Vitality
  - o Public Transportation
  - o Transportation and Land Use Integration
- C. The Way We Grow:
  - o Regional Interface
  - o Asset Management & Maintenance
- D. The Way We Live:
  - o Integrated Land Use and Transportation
  - o Attractiveness
  - o Connectedness
- E. Edmonton Arts Council, and The Art of Living

**Work Plan Assumptions:** The key focus areas were identified during the Annual Planning Retreat on Saturday, February 3, 2018 and final draft was approved by the Board at the February 26, 2018 General meeting.

Standing Items										
#	Title	Description	Deliverable	Lead	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	Strategic Alignment to the Way Ahead
1	Budget Review	Standing project undertaken annually by ETSAB - Comments on the annual budget submitted to council	Letter	Phil						A
2	Team building/ Board Admin	New Member Orientation and Internal Process Reviews - Annual recruitment support and records management	Orientation session and information package	Bob/Jorge						n/a
3	Follow-up on ETSAB Reports	Past Reports Recommendations and Actions follow-up	Letter to Council or City Admin	Reference table below						A, B, D
4	Liaise with relevant City Committees	Attend meetings of committees linked to Transit in Edmonton and bring updates back to Board meetings	Presentation	Reference table below						E
5	ETS Liaison	Stay current on ETS priorities	n/a	Charlie						B, C, D, E
6	Transit Innovation	The Transit Innovation is a standing sub-committee that annually provides a social forum for open-ended discussion to	Letter	Maurice						All

		help integrate new members and formulate ideas and opinions as a Board - Socialize and discuss topics members are knowledgeable, passionate, or interested in as they relate to transit.								
Sub-Committees (Planned Finish - end of 2018-2019 term)										
#	Title	Description	Deliverable	Lead	2018 Q2	2019 Q3	2018 Q4	2019 Q1	2019 Q2	Strategic Alignment to the Way Ahead
7	Transit Communi-cations	Transit Customer Interactions (2-Way comms, encouraging ridership)	Report or Letter to Urban Planning Committee	Isabell						B, D
8	Integrating Land Use and Transit Policies	Policy support for transit oriented development (TOD)	Report or Letter to Urban Planning Committee	Mariah						A, B, C, D

Sub-Committees (Planned for 2019-2020 term)										
#	Title	Description	Deliverable	Lead	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	Strategic Alignment to the Way Ahead
9	Safety & Security	Transit Rider Safety, Diversity & Inclusion	Report or Letter to UPC	Phil						B, D
10	ETS' Marketing Strategy	Strategy for marketing new projects/rollout of big changes	Report or Letter to UPC	Giselle						A, B, C, D
11	Vulnerable Users & Transit	Public transit usage by those with invisible disabilities	Report or Letter to IPC	Jorge/ Maurice						A, B, C, D

Standing Items / Liaisons	Follow-up Items
<b>Edmonton Arts Council (EAC)</b> Liaison: Jorge	<b>Past Reports Recommendations &amp; Actions Matrix</b> Phil and Charlie
<b>Accessibility Advisory Committee (AAC)</b> Liaison: Charlie	<b>New Member Orientation</b> Bob, Giselle and Jorge
<b>Transit Innovation Sub-Committee</b> Maurice	<b>Internal Process Updates</b> Charlie and Bob
<b>Budget (Capital, 10 year rolling, adjustments)</b> Liaison: Phil (June to Nov)	<b>BRT</b> Charlie and Stewart
<b>DATS Advisory Group (DAG)</b> Liaison: Bob	<b>Route 747</b> Izzy and Brian