

## SURVEY PURPOSE

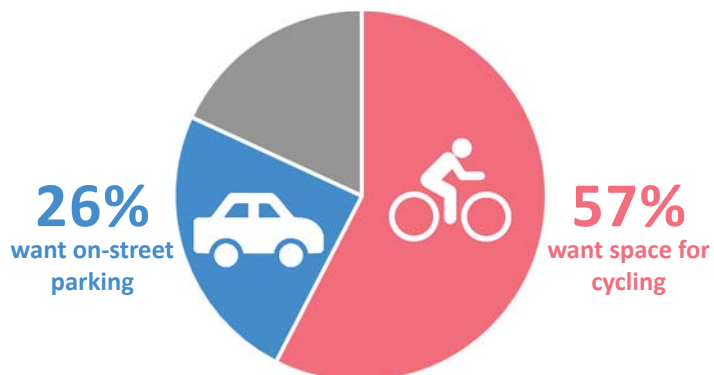
The purpose of the short survey was to reconfirm previous public engagement feedback. Previously, we had heard strongly that 109 Street needed to be transformed into a place for everyone, however they choose to travel. We wanted to ensure that we had heard from a broad demographic, to help make the right choices for the future of 109 Street.

## INSIGHT SURVEY SUMMARY

The questions were asked within a mixed topic survey, which was open to the Insight Community July 12th - 19th, 2016. For more information regarding the Insight Community please visit [edmontoninsightcommunity.ca](http://edmontoninsightcommunity.ca).

## CYCLE INFRASTRUCTURE OR PARKING?

We asked how people would like to use the space between the sidewalk and the travel lanes.



## HOW WOULD CHANGING 109 STREET CHANGE HOW YOU USE IT?



**59%**  
would take transit more on 109 Street



**82%**  
would shop more on 109 Street



**84%**  
would walk more on 109 Street



**70%**  
would cycle more on 109 Street

## Who did we hear from?

We heard from a broad demographic of people, many of whom currently use 109 Street;

- 2533 people completed the Insight Survey
- We heard mostly from people who live outside the project area (95%), although some locals also responded (5%)
- 83% of people currently primarily drive along 109 Street
- Only 15% of people currently choose to take other modes (Walking, Cycling or Transit)

## What did we hear?

We asked how people would like to see 109 Street transformed from its current conditions. Here's what we heard;

- People want a balance between a place for people and a place for travelling
- Most people currently drive, but would travel by other modes if there were infrastructure improvements
- Safety is a big concern, and the biggest deterrant from enjoying the 109 Street area
- Some people want to increase parking on 109 Street, but more than twice as many want space to cycle more safely

For more information please visit the project website: [edmonton.ca/envision109](http://edmonton.ca/envision109)

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