Council Policy Edmonton Economic Recovery Grant



| Program Impacted | Economic Development |
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| Number | C623B |
| Date of Approval | May 4, 2021 |
| Approval History | June 8, 2020 December 7, 2020 |
| Next Scheduled Review | January, 2023 |

Policy Statement

The City of Edmonton seeks to promote a resilient business community by offering targeted financial assistance based on demonstrated business need.

The purpose of this policy is to provide timely financial support for local business to respond to local economic conditions; and to partner with other organizations as they develop programs and projects aimed at supporting local business. The outcome of this policy is to promote long-term local economic resilience and diversification as outlined in the Edmonton Economic Action Plan.

Guiding Principles

- Timely access: Providing timely access to grants is key to supporting the business community. The policy framework supports a swift response while ensuring appropriate levels of oversight.
- Nimbleness: The grant is designed to be flexible, allowing Administration to review grant performance regularly, and pivot as required within the existing policy framework. Given that business related challenges and needs evolve, maintaining grant nimbleness will be key to its success.
- Balancing priorities: There is a need to balance immediate financial needs that local businesses face related to relaunch with longer term priorities related to diversification and local business sustainability. The City must also balance needs versus resources available. This policy endeavors to support this balance while maintaining mechanisms to pivot if and when required.