

	I WANT TO BELONG AND CONTRIBUTE	I WANT TO LIVE IN A PLACE THAT FEELS LIKE HOME	I WANT OPPORTUNITIES TO THRIVE	I WANT ACCESS WITHIN MY CITY	I WANT TO PRESERVE WHAT MATTERS MOST	I WANT TO BE ABLE TO CREATE AND INNOVATE
HEALTHY CITY	Edmonton fosters personal wellness and mental health by promoting connection for people of all ages and supporting those who feel isolated or vulnerable.	Edmontonians feel safe and secure in their communities and benefit from public spaces and infrastructure systems that support physical health.	Edmontonians are all Treaty 6 people who acknowledge and celebrate diverse cultures and welcome perspectives and experiences from around the world.	Edmonton encourages community participation through access to barrier-free spaces, facilities and transportation networks.	Edmontonians protect and steward the natural environment, local biodiversity, agriculture and food systems, and cultural landscapes.	Edmonton's community wellness fosters citizen leadership, capacity building and co-creation.
URBAN PLACES	Edmontonians are active in their community, events, connected to its diversity of people, and celebrate its heritage and image.	Edmontonians have the ability to live locally, in all seasons, with access to diverse and attainable housing options in communities that support their daily needs.	Edmonton's commercial areas support a diverse economy by attracting skills, talent and investment while supporting small business.	Edmontonians live closer to what they need and are supported by more walkable communities, safe bicycle routes, and greater connectivity across all travel modes.	Edmonton's river valley, natural environment, parks and open spaces are protected and expanded for future generations to connect with, explore and enjoy.	Edmonton is where creative spaces emerge and arts and culture flourish.
REGIONAL PROSPERITY	Edmonton's city design fosters a sense of place by celebrating our unique attributes, diversity and opportunities within the region.	Edmonton's infrastructure, businesses, schools, and services are sustainable, benefiting the city and region in turn.	Edmontonians, entrepreneurs and investors have opportunities and supports to grow a diverse and resilient economy.	Edmonton's transportation system connects residents and businesses, creating opportunities and supporting partnerships throughout the region.	Edmontonians invest in the maintenance and care of regionally significant ecological assets, natural resources, and infrastructure services.	Edmontonians are creative, develop and invest in new ideas and sectors that contribute locally and are recognized globally.
CLIMATE RESILIENCE	Edmontonians demonstrate shared leadership as stewards of their environment and investors in their community.	Edmonton is a leader in efficient, sustainable community design, development and living.	Edmonton supports a diverse economy by embracing services and technologies adaptable to the impacts of climate change.	Edmontonians benefit from improved public transit and high-quality active transportation networks which reduce GHG emissions.	Edmonton's natural and physical systems ensure security and resilience against extreme weather events and other environmental hazards.	Edmonton uses its economic strength to foster innovation in technology, lead new initiatives and strengthen its future prosperity.