

ABOUT THE EXHIBITION LANDS

Creating a new vision for a community in the heart of Edmonton offers an unprecedented city building opportunity.



As the City's second largest urban infill site, in a premier location close to downtown, LRT and transit, the river valley, a vibrant park area and green spaces, this is an opportunity made for Edmonton and its big ideas.

The site includes:

- + Excellent access to Downtown
- + High quality public transit
- + Regional road networks
- + Green space amenities

The Exhibition Lands
Redevelopment offers a rare
chance for Edmonton to tap into
the knowledge, connections
and capacity of forward thinkers
from the local community
and beyond.

PROJECT PROCESS

We want your input to develop a new long-term vision for the Exhibition Lands. This process is the first step to inform all future planning work for the site.

PHASE 1: Spring 2018

IDEA GENERATION

This phase included both a formal procurement process as well as a public process to gather a broad spectrum of ideas for the Edmonton Exhibition Lands.

City Invitation for Ideas

Expressions of Interest

Public Survey

12 SUBMISSIONS

92 SUBMISSIONS

Prior to the Idea Generation phase, Guiding Principles were developed based on site analysis, background policies, and public input. These Guiding Principles will be used to determine performance criteria, develop scenarios and evaluate ideas.

PHASE 2: June 2018

DUE DILIGENCE

This phase will collect all the ideas provided to the City and review them looking at feasibility, alignment with project principles and other City priorities.

TODAY

Today, you will be presented with all of the ideas submitted through the Expression of Interest and the Public Survey gathered in Phase 1.

We want to hear your thoughts!

A. Which ideas do you prefer? View the full list of submitted ideas and tell us which ones you like or dislike.

B. How could the ideas be arranged on the site?

Use the large maps to show us how these ideas could be combined and configured.

C. What is your vision?

Work with a designer to sketch your future vision for the site.

PHASE 3: Summer 2018

DEVELOP CONCEPTS

This phase will establish a shortlist of development concepts using a review that includes economic analysis and evaluation criteria.

Stay tuned for more engagement opportunities!

PHASE 4: Fall 2018

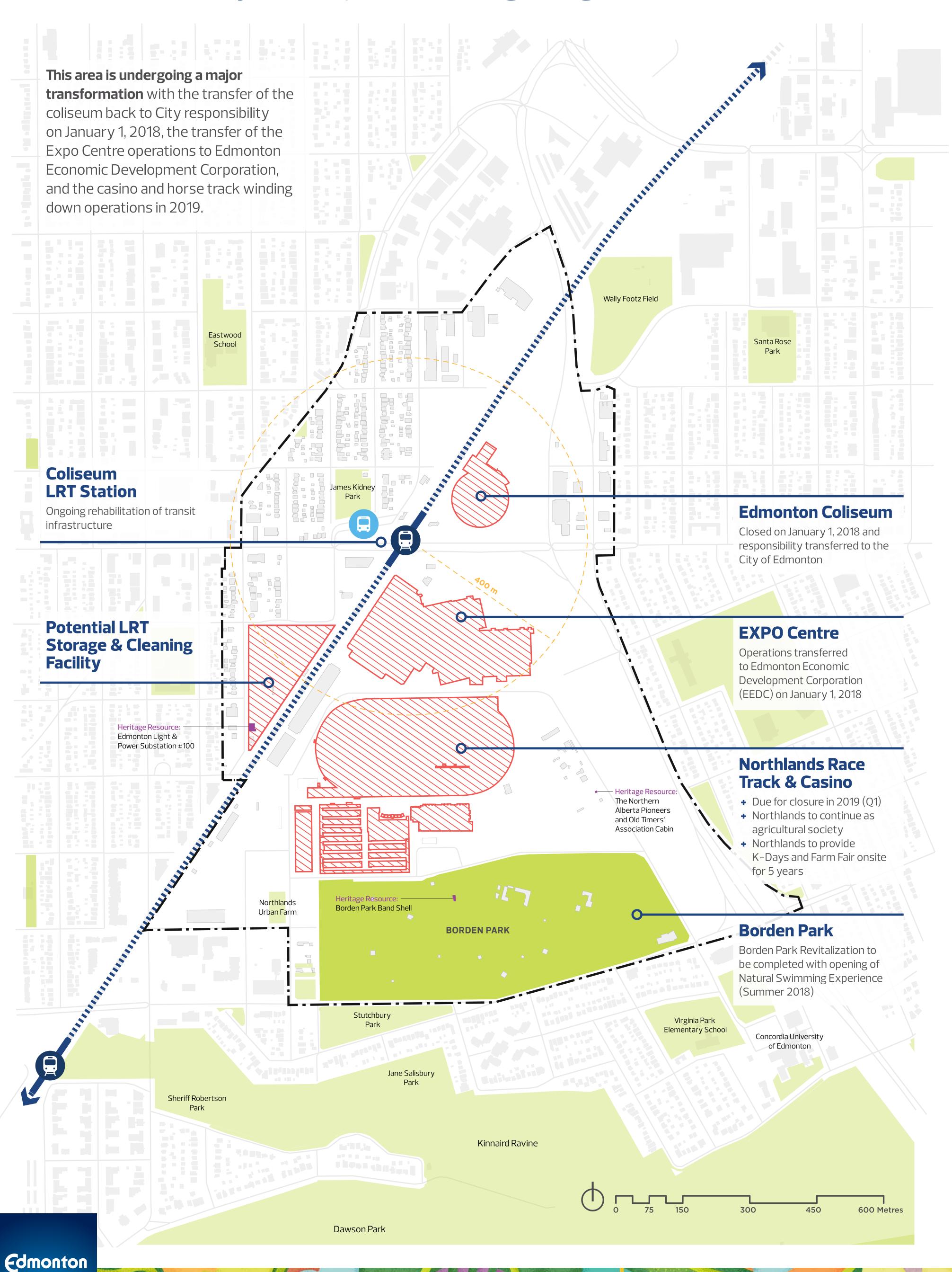
REFINE CONCEPTS

This phase will further refine the economic and strategic analysis of the development concepts. The concepts will be shared with the Community Stakeholder Committee, area community leagues, special interest stakeholders, business, industry and Edmontonians.

Sign-up for email updates at **ExhibitionLands.edmonton.ca**

THE SITE TODAY

Exhibition Lands consists of over 200 acres of urban land bordered by multiple existing neighbourhoods.



GUIDING PRINCIPLES

- Celebrate local history, heritage and cultures.
- Contribute to the **social**, **physical** and **mental well-being** of residents and all Edmontonians.
- Ensure responsible return on public investment.
- Incorporate viable and creative ideas for redevelopment to leverage the site's scale, location and assets.
- Support neighbourhood, city and regional economic development.
- Advance the **sustainability and resilience** of our environment.
- Foster Compact Urban Development.
- Support all transportation choices.

Keep these Guiding Principles in mind as you provide feedback on the ideas for the site. These are the important factors that should be reflected in the final outcomes of the planning and development process. They were created with input from over 2300 public responses and endorsed by the Urban Planning Committee.



IDEA SUBMISSIONS

Below is a summary of all the ideas submitted through the Public Survey and Expressions of Interest.

	IDEAS
COMMERCIAL & EMPLOYMENT	Film & TV Production Campus
	Food Hub
	Machine Hall / Maker Facility (small scale manufacturing)
	Technology Hub / Research and Innovation Centre
	Health Campus/Medical Centre
	University/Academic Space
	Office Park / Offices
	Urban Agriculture (vertical/indoor farming, aquaponics, outdoor farm, agricultural incubator)
	Compost or Recycling Facility
	Renewable Energy Generation (solar/wind/cogeneration)
	Conference and Event Centre
	Market (permanent – indoor or outdoor)
	Retail and Restaurants
	Hotel
	EPCOR Drainage Facility
COMMUNITY & RECREATION	Museum/Education Centre & Archives
	Aquarium
	Soccer Stadium
	Skating or Hockey Rink
	Amusement Park/Adult Playground
	Festival Grounds / Outdoor Stage / Amphitheatre
	Wellness/Fitness/Recreation Centre or Multiplex
	Indigenous Culture & Wellness Centre
	Elementary or Secondary School
	Community Gardens
PARKS & OPEN SPACE	Large Central Park
	Sports Field/Track
	Playground/Waterpark
	Artificial Lake
	Public Art Installations
RESIDENTIAL	Apartments & Condos (med-high density)
	Townhomes & Stacked Townhomes
	Housing: Affordable / Low Income
	Housing: Seniors / Assisted Living / Dementia / Age-in-Place
	Housing: Indigenous
	Housing: Student
	Homeless Shelter
TRANSPOR- TATION	Large Parking Garage/LRT Park 'n Ride
	LRT Storage Facility

Ideas Removed from Consideration

To ensure the selected ideas align with the Guiding Principles, the project team has removed several submissions from consideration.

IDEAS + REASON FOR REMOVAL Shopping Centre Does not align with Guiding Principles **Municipal Airport** Does not align with Guiding Principles / Not feasible Houses of Worship/Church Too specific for the purpose of this plan SPCA (for horses) Not appropriate for the urban site Tobogganing / Beginner Ski Hill Not appropriate for existing topography **Detached Single Family Housing** Does not align with Guiding Principles **Underground Pedestrian Walkways** Too specific for the purpose of this plan Multi-modal Transportation Hub Not feasible in this location / Requires interest by transportation services Bike Infrastructure Will be incorporated into all future concepts, as indicated in the Guiding Principles