

# EDMONTON

## ADMINISTRATIVE DIRECTIVE



### TITLE

**CORPORATE WEB OFFICE SERVICE DELIVERY**

### NUMBER

**A1449**

### DELEGATED AUTHORITY

**BYLAW 12005, THE CITY  
ADMINISTRATION BYLAW 10(D)**

### DEPARTMENT

**CORPORATE SERVICES**

### STATEMENT

The City of Edmonton is committed to providing a public website that is the best city website in Canada and among the best in the world, reflecting Edmonton's position as one of Canada's greatest cities.

The City of Edmonton is committed to providing an internal website that will inspire, inform and motivate City employees, enabling us to do our jobs and contribute to Edmonton being one of Canada's greatest cities.

The Corporate Web Office will support this goal by providing the appropriate stewardship of the City's websites through the implementation and management of corporate governance processes that enable planning, quality assurance and continuous improvement.

### PURPOSE

To establish standard procedures and authority levels for web service delivery activity.

### APPLICATION

### PROCEDURE

This directive applies to all Employees reporting to the City Manager and the Office of the City Auditor, including full time, part-time, temporary and personal services contracts.

### LEGISLATIVE AND ADMINISTRATIVE AUTHORITIES

Corporate Communications C420  
Code of Conduct Directive A1100C  
Acceptable Use of Communications Technology A1429B

APPROVED: A.B. MAURER

DATE: JULY 25, 2008

PAGE 1 OF 1

Handwritten signature of A.B. Maurer in black ink.