



NEIGHBOURHOOD DESCRIPTION

Pleasantview is an older neighbourhood located west of Calgary Trail. The portion of Pleasantview east of 106th Street has been a part of Edmonton since 1914, while the remaining portion remained outside the City boundaries until it was annexed in 1948.

Pleasantview was considered a rural area until development began in the 1940s after the end of World War II. As partial repayment of the debt owed for overseas service, prairie farmland that is now western Pleasantview was subdivided into one-half to full acre lots and sold under the Veteran's Land Act to returning veterans. The Pleasantview design generally reflected subdivision features of the period, with curvilinear streets arranged in a modified grid pattern around a central park site.

Pleasantview also has a variety of other land uses, including a cemetery located in Caine Memorial Park at the centre of the neighbourhood. A strong commercial element exists along Calgary Trail South and at the corner of 51 Avenue and 111 Street. Southgate Mall and Southgate LRT Station are located immediately south of the neighbourhood.

The Pleasantview neighbourhood was first known as Martin Estate, named after David Martin who was an early pioneer who settled in the area in 1899. However, a noticeable feature of the neighbourhood is a large hill. After the neighbourhood's urban subdivision, the area was re-named in 1950 in honour of the view achieved from this topographical feature.