

Are you applying as a(n): \*

- Business/for profit venture
- Individual
- Registered charity or non-profit

Next

Clear form

### Non-Profit Charity Information

Non-Profit/Charity Name \*

My Edmonton Community League

Phone Number \*

555-555-1234

Mailing Address (including Postal Code) \*

1 Made Up Street, Edmonton AB, A1B 2C3

### Initiative Information

All proposed initiatives for grant funding must satisfy one or more of the following objectives. Which category best describes where your initiative fits? Please choose all that apply. \*

- Directly result in a reduction of waste produced.
- Increase the amount of waste diverted from landfill.
- Directly enhance the knowledge or ability of the intended audience to engage in activities that result in waste reduction and/or diversion from landfill.
- Foster long-term changes in behaviour that result in waste reduction.

Name of Initiative \*

Reuse Centre

Include a one paragraph summary about your initiative \*

The Reuse Centre will collect items that are frequently used by community member and organizations. These items can then be collected and used by others.

Include a full summary about your initiative, and the goals and objectives of the initiative \*

The Reuse Centre will have a set list of items it accepts. Items will then be sorted and placed out into a store-type area for members to take. Items to start with are: Milk Jug Lids, Coffee Tims, Egg Cartons, Pipe Cleaners, Gift Wrap, Canning Jars and Sewing Supplies.

Any reusable items the centre does not accept will be diverted to local non-profit organizations.

How will you reach your target audience? \*

Newsletters, social media advertising, word of mouth and website.

How many people do you anticipate will be impacted by your initiative? \*

We expect to see 8000 people per month come through the store area to collect items. Likewise, we have an estimate of 700 for those donating items.

What are the expected outcomes of your initiative?

That there would be less things going into recycling and garbage. We expect to take 1500kg out of the landfill. We also hope to engage Edmontonians and raise awareness of reuse.

Please describe key milestone activities required to complete the initiative. What is the anticipated timeline for completion of milestone activities? \*

*Note: Milestone activities must be agreed upon and included within the Work Plan that forms part of the Grant Funding Agreement. Descriptions of, and the number of milestones may be modified prior to inclusion in the Work Plan.*

1. Set up and organize both the drop off and store areas
2. Begin accepting donations
3. Design system to track donations and collections
4. Open the store area to allow residents to collect items

How will you evaluate the success of your initiative? \*

We will evaluate based on:

1. Number of drop-offs
2. Amount of weight accepted
3. Number of collections

Outline your expected budget

1. Storage Totes (for sorting and display, 40 total) - \$923.60 (23.09 per items)
2. Carts (4 total) - \$2,877 (\$719.25 per item)
3. Packing Materials - \$200
4. Tables (4 total) - \$1,827 (456.75 per item)
5. Shopping Carts (10 total) - \$2,625 (262.50 per item)
6. Shopping Baskets (1 set) - \$147
7. Shelving racks (10 total) - 3076.50 (307.65 per item)
8. Website - \$200

Total Requested - \$11,876.10