

WAVE Committee
Meeting Meeting Minutes

October 15, 2024
 Time: 5:30-8:00pm
 Meeting Location: 3rd Floor Edmonton Meeting Centre, Edmonton Tower

Google Meet Link: meet.google.com/kne-ayzv-ghh

Livestream Link: <https://www.youtube.com/@thewomensadvocacyvoiceofed8827/featured>

Attendees
Attendance: Echo, Jaycee, Candace, C. Rutherford, C. Wright, Saniya, Cherie, Areezah, Julianne, Stella, Erika, Alison, Olu, Laurence, Trena, Rhiannon, Christine, Marliss (Parodos), Randy (Parodos) Online: Tiwa, Sara, Del, Jasmine, Jess Absent: Nicole Guests: Shantae, from Girl Pantry Foundation, Maria from the Mayor's Office

1.0 Welcome	TIME / LENGTH
1.1 Co-Chairs	5:30pm

2.0 <u>Land Acknowledgement & Indigenous Learning Moment</u>	TIME / LENGTH
2.1 <u>Land Acknowledgement</u> (Saniya) Indigenous Moment (Guest Jamie O'Connell)	5:35-6:00pm

3.0 Review	TIME / LENGTH
3.1 Agenda Review Approval Motion to Approve: Cherie Seconded by: Allison	6:00pm
3.2 <u>Approval of Meeting Minutes September 17, 2024</u> Motion to Approve: Laurence Seconded by: Rhiannon	6:00pm

4.0 Councillor Advisors	TIME / LENGTH
4.1 City Council Updates & Q&As <ul style="list-style-type: none"> ● Budget Overview: There is a funding gap to address, with Edmonton's population growing approximately 64% from 2001 to 2024, faster than any other city in Canada. This rapid growth is putting pressure on city services. ● Gender Perspective on Budget: Concerns have been raised about how budget cuts affect access to programs for marginalized communities, potentially eroding revenue streams. This may necessitate a review of service standards and possible tax increases. ● Budget Adjustment Cycle: Adjustments to the budget will follow a four-year cycle for 2026-2030, with reviews in the fall and spring ● Funding Gap Report: A report detailing the funding gap has been presented. ● Edmonton Police Service (EPS) Budget: The EPS budget has been established until 2026, raising concerns about its adequacy. 	6:00-6:15pm

<ul style="list-style-type: none"> ● Community Feedback: WAVE and other equity-seeking groups have expressed concerns about the budget, and C. Rutherford recommended that WAVE look at the Council report from August 15, 2024, which noted a decrease in service levels and would encourage WAVE to share their perspectives. ● Edmonton Police Commissioners: Interviews are currently underway for new Edmonton Police Commissioners. ● CSWB Grant Approval: A grant for Community Safety and Well-Being (CSWB) has been approved to support safe and inclusive spaces. ● Public Awareness: WAVE highlights that many residents lack understanding of how the City operates and how the Edmonton budget is structured. ● Budget Types: Key budget categories include the utility budget, service budget, and capital budget. ● Provincial Grants: The Council voted on a measure to lower taxes if the province reinstates grants in lieu of taxes. ● Casino Relocation: Camrose has moved its casino to Edmonton, which may negatively impact the nonprofit funding in Edmonton. ● Letter Writing Campaign: The Mayor has initiated a letter writing campaign to address community concerns. 	
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5.0 Presentation Girl Pantry Foundation	TIME / LENGTH
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<p>5.1 Girl Pantry Foundation, Shantae Morris</p> <ul style="list-style-type: none"> ● Discussion questions and Feedback ● How is Girl Pantry addressing the trans community and the challenges they face? <ul style="list-style-type: none"> ○ Currently this still needs to be addressed and learning to understand the challenges of the trans community and how they are affected by period equity and accessibility. ● Social Media Engagement: Connecting with the trans community through @girlpantry on social media. ● Campaign on Period Poverty: Shantae is interested in developing a campaign ad focused on period poverty and period equity. ● Partnerships: Collaborated with No Period Without and Period to address menstrual needs. ● Panel Discussion: Interested in hosting a panel discussion to raise awareness about period equity. ● Support for Local Organizations: Partnered with the Mustard Seed to provide donations. ● Public Education: Donating menstrual products and educating the community about their importance. ● Other Initiatives: The Period Equity Alliance Society in Halifax offers free menstrual products in libraries and schools. ● WAVE can help promote Girl Pantry on its social media. 	6:25-6:55pm
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6.0 Updates	
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<p>6.1 Administration and Q&As</p> <ul style="list-style-type: none"> ● Branch Reorg, Admin Liaison <ul style="list-style-type: none"> ○ Christine announced that she will be leaving WAVE and will no longer be the admin liaison for WAVE due to the Social Development Branch reorganization. She will be moving into the Community Investment area, Christine will inform the Committee when a new board facilitator is hired to support WAVE and plans to attend the November meeting 	6:55-7:00pm
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<p>and will assist with the transition to ensure a smooth handover to the new support.</p> <ul style="list-style-type: none"> Oct 21 from 6-7:30pm meeting on Sharing Perspectives for Violence Prevention Action Plan <ul style="list-style-type: none"> Next Steps: RSVP if you would like to attend the meeting on Monday. 	
<p>6.2 Social Media</p> <ul style="list-style-type: none"> Updates from Parodos Social Media Focus: WAVE's primary communication channels have been Instagram, Facebook, Twitter (X), and LinkedIn. Engagement Statistics: <ul style="list-style-type: none"> Total Combined Audience on all platforms as of Oct. 10 2024: 19,420 (IG/FB/T/Li) Total Pieces of Content: 1118 Total Impressions: 478,251 Total Engagements: 15,533 IG: 1672 (up ~800 from Oct 2023) FB: 12,684 (up ~300 from Oct 2023) Twitter: 4766 (up ~300 from Oct 2023) LinkedIn: 298 (up ~150 from Oct 2023) Content: Rhiannon asked if WAVE can do a post about Gaza. Christine will reach out to City Communications to find out about the parameters for posting on WAVE's social media.. Communication: WAVE can advise City Council on local issues but needs to distinguish between advisory and advocacy roles regarding international or provincial matters. Purpose of WAVE's Social Media: Laurence asked why does WAVE have social media if WAVE cannot advocate? Clarification that WAVE's social media can provide insights on local issues, even if direct advocacy is not permitted. Co-Chair Input: Encourage sharing concerns with the Co-Chairs regarding strategic communications and how WAVE can better advise the community. Next Steps: Share your concerns with the Co-Chairs about strategic communications on WAVE's social media. Next Steps: Christine to contact City Communications and request they provide information and guidelines to WAVE on what Advisory Committees can share on its social media. 	7:00-7:05pm

7.0 Updates Co-Chairs	TIME / LENGTH
<p>7.1 Co-Chairs</p> <ul style="list-style-type: none"> Co-Chair Leadership Model and Pilot, Motion <ul style="list-style-type: none"> Co-Chairs shared their experience with the Co-Chair model this past year and how it has worked well and helped with burnout and capacity. Motion: Areezah moved to confirm the co-chair model as the leadership structure for the WAVE Committee and will request City Council's approval to amend WAVE's bylaw. Seconded by: Echo. Vote: All in favor. Co-Chair elections in November <ul style="list-style-type: none"> Julianne and Areezah will provide mentorship to the new Co-Chairs. Next Steps: If you are interested in putting your name forward as 	7:05-7:25pm

Co-Chair, please let Julianne and Areezah know.	
<ul style="list-style-type: none"> ● November Meeting Presentation Edmonton Police Commission <ul style="list-style-type: none"> ○ Members of the public can attend WAVE meetings in person or online but cannot ask questions. 	

8.0 Strategic Plan and Work Plans	TIME / LENGTH
<p>8.1 Strategic Plan Framework and Work Plan Implementation</p> <p>Relevant Documents:</p> <ul style="list-style-type: none"> ● Strategic Plan and Work Plan ● Members to Contribute to implementing WAVE's Work Plan Tracking Document <ul style="list-style-type: none"> ○ WorkPlan Tracking <p>8.2 <u>Project Proposals:</u></p> <ul style="list-style-type: none"> ● Goal 2: Improve the quality of life for women and gender diverse people in Amiskwaciwashkahikan - Proposal Presentation Financial Literacy Spotlight Series (Tiwa, Olu) <p>Feedback from Committee:</p> <ul style="list-style-type: none"> ○ Caution that WAVE does not provide financial info ○ Share resources from other financial organizations ○ Keep project within the scope of Parodos' contract <p>Motion: Allison moved to approve the financial literacy proposal, contingent upon discussions with Parodos regarding the scope.</p> <p>Seconded by: Cherie.</p> <p>Vote: All in favor.</p> <ul style="list-style-type: none"> ● Goal 2: Improve the quality of life for women and gender diverse people in Amiskwaciwashkahikan - Proposal Presentation Indigenous Learning Series (Tiwa, Olu) <ul style="list-style-type: none"> ○ Next Steps: Deferred to the November meeting due out of time. <p>8.3 <u>Project Updates:</u></p> <ul style="list-style-type: none"> ● Goal 1 (Policy Subcommittee) - Jaycee <ul style="list-style-type: none"> ○ Co-Chair vacancy update <ul style="list-style-type: none"> ■ Jess has volunteered to Co-Chair of the Policy subcommittee. ○ There have been discussions amongst members about the knife ban being sold in convenience stores. ○ Bylaw change, create a convenience store class and display and selling knives is banned. ● Goal 3 Updates <ul style="list-style-type: none"> ○ Active Citizen Series - Stella <ul style="list-style-type: none"> ■ Currently going through resources and receiving resources from C. Rutherford that can be shared on WAVE's website. ○ Equity in Motion Podcast - Echo <ul style="list-style-type: none"> ■ Started reaching out to the speakers ■ Recording will be at Parodos' studio on January 26. 	7:25-8:00pm

Next Meetings in 2024 and 2025

Date	Time	Location
November 19, December 17, January 21, February 18, March 18, April 15, May 20, June 17.	5:30-8:00pm	Edmonton Tower, Meeting Centre