

**WAVE Committee
Meeting Minutes**



May 21, 2024
 Time: 5:30-8:00pm
 Meeting Location: 3rd Floor Edmonton Meeting
 Centre, Edmonton Tower

Livestream Link: <https://www.youtube.com/@thewomensadvocacyvoiceofed8827/featured>

Attendees
<p>Attended: Julianne, Areezah, Olu, Sanyia, Stella, Alison, Sara, Candace, Jasmine, Erika, Cherie, Tiwa, Laurence, Rhiannon, Echo, Del, Jess, Olu, Cherie Sharon, Christine, Sharon, Marliss, Randy, Councillor Rutherford, Councillor Wright Regrets: Nicole, Santana, Jaycee</p>

1.0 Welcome	TIME / LENGTH
1.1 Co-Chairs	5:30-5:35pm

2.0 Land Acknowledgement	TIME / LENGTH
2.1 Land Acknowledgement - Areezah	5:35-5:40pm

3.0 Review	TIME / LENGTH
3.1 Agenda Review Approval Motion to approve: Alison Seconded: Echo	5:40pm
3.2 Approval of Minutes, April 16, 2024 Motion to approve: Tiwa Seconded: Rhiannon	5:40pm

4.0 Welcome New Members	TIME / LENGTH
4.1 What does your name mean/origin of your name 4.2 Ripple Effect Mentorship <ul style="list-style-type: none"> ● Intention is to pair new members with returning members to facilitate learning and support. This pairing would allow new members to have someone they can ask questions and learn from. ● Next Steps: members will connect on their own time: <ul style="list-style-type: none"> ○ Saniya - Alison ○ Stella - Del ○ Sara - Echo ○ Candace - Rhiannon ○ Jasmine - Tiwa ○ Erika - Julianne ○ Laurence - Areezah ○ Cherie - Olu ○ Jess - Jaycee ○ Nicole - Santana 	5:45-6:15pm

5.1 Social Media

6:15-6:20pm

Content Reach:

- Utilized 1300 pieces of content across X, Instagram, Facebook, and LinkedIn.
- Total impressions reached nearly 400,000 people.
- Digital Interactions:
 - Recorded 11,000 interactions with individuals digitally.
 - This demonstrates the widespread engagement and impact of our content in amplifying the voice of WAVE.

Call for Participation from WAVE Members:

- Members are encouraged to participate in content videos.
- Topics will focus on gender equity lens, viewpoints, and projects.
- The team will collaborate with members to develop content.

Next Steps:

- **Parodos will be available at the June meeting:**
 - **One hour prior to the meeting to record videos.**
 - **Some time after the meeting to record videos.**
- **Further discussions on content strategy will be scheduled for a later date.**
- **Send content recommendations through social media platforms or email Marliss and/or Christine and add to this spreadsheet [Social Media Monthly Themes](#)**
- The next main events in June that will be promoted on WAVE's social media include: Indigenous Peoples day and Pride Month.
- Question about Twitter/X and whether WAVE should continue to be on this social media platform: Why are we on X when its not equitable and problematic?
- Response from Parodos: Strategic reason to be X, to primarily with allies, councilors and many who are still active on X. No negative interactions and have found a niche corner. The analytics say X gives the best reach of all the platforms, reaching 150 000 people in comparison to instagram.
- We could decrease our work on X, and move energy to other platforms. X importance is decreasing. We are keeping an eye on the volatility that X presents, we need to keep a balance to be changer makers in places when the change is most needed. Many safeguards on using twitter, individual

members aren't tagged unless there is express consent. Boundaries are respected and set by individual Members.	
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6.0 Councillor Advisors	TIME / LENGTH
<p>6.1 City Council Updates</p> <ul style="list-style-type: none"> ● Cllr Rutherford appointed to Housing task force ● Mandate is to mobilize and address housing and homelessness. The committee is diverse and from different areas. ● Taskforce has a 6 months timeline to have an action focused plan. And the Mayor will report to the public in regards to the taskforce. ● Bill 20 Strengthening Local Elections Act. ● Bill 18 Priorities Act. ● Cllr Rutherford wrote a statement in regards to the proposed Bills, having political parties could affect equity on council, and allow campaigning outside of polling stations. The bills could result in the repealing of policies that have helped equity on council. ● The campaign period is from January 1st after the election. ● Homeward Trust presented to council regarding the community Housing plan. ● Council would like to see policies for EPS on use of force, protest and encampments to ensure there is clarity. ● The EPS Annual Police report was presented to City Council for the first time in public. 	6:20-6:30pm
6.2 Q&As	6:30-6:45pm

7.0 Updates	TIME / LENGTH
<p>7.1 Co-Chairs</p> <ul style="list-style-type: none"> ● J Percy Page HS presentation Update <ul style="list-style-type: none"> ○ Second High School Presentation that WAVE has done in the last two years and Councillor Tang attended as well because the school is in her ward. There were approximately 60 leadership students who attended the presentation. ○ The students were organized into small groups and WAVE members went to each group to answer questions and had conversations with the students about WAVE, their lived experience and asked students questions about their leadership journey. ○ Next Steps: Add info about J Percy Page presentation on the WAVE website 	6:45-6:50pm
<p>7.2 Administration</p> <ul style="list-style-type: none"> ● Info on WAVE Bylaw from the OCC ● Next Steps: Schedule a date in the evening based on availability of WAVE members <ul style="list-style-type: none"> ○ Governance review took place and changes will be coming soon. Admin Liaison will contact the Office of 	6:50-6:55pm

<p>the City Clerk on the best time to have a meeting to explain WAVE's bylaw and upcoming change of the governance review..</p> <ul style="list-style-type: none"> ○ WAVE's mandate review will likely be discussed next year. 	
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8.0 Strategic Plan and Work Plan Discussion	TIME / LENGTH
<p>8.1 Strategic Plan Framework and Work Plan Implementation Discussion - Break out into groups</p> <ul style="list-style-type: none"> ● Review Strategic Plan and Work Plan ● Tracking Document <ul style="list-style-type: none"> ○ Members Please Add Your Name <p>Next Steps: Email from Co-Chairs will be sent to members with next steps</p>	6:55-7:30pm

9.0 Indigenous Learning Moment	TIME / LENGTH
<p>9.1 Round table of sharing of how everyone is living and breathing ReconciliAction. Share something new you have learned, a course you've taken, or an indigenous program or business you're supporting. Create momentum and inspiration amongst WAVE to take and continue ReconciliAction.</p> <ul style="list-style-type: none"> ● Review Final Call to Committee ● Indigenous learning moment will be lead by member who shares the land acknowledgement ● Medicine Picking with Jaycee, June 19-25 	7:30-7:40pm

10.0 Policy Subcommittee	TIME / LENGTH
<p>10.1 Policy</p> <ul style="list-style-type: none"> ● Update of May meeting on Priority Growth Area Rezoning, Project to rezone a select few Priority Growth Areas ● Interest in Council Reports to review and advise on: <p>Urban Planning:</p> <p>May - Mass Transit: Implementing for 1.25 Million People (including women) Find out new date</p> <p>June 18 - Allocation of Enforcement or Compliance Resources</p> <p>Executive Committee:</p> <p>June 19 - Multi Year Transit Funding Plan</p> <p>Audit Committee:</p> <p>June 25- Equitable Recreational Programming</p> <p>City Council:</p>	7:40-7:50pm

May 14/15 - Edmonton Police Service Annual Report	
June 17 - City of Edmonton Corporate Homelessness Plan	

11.0 Discussion	TIME / LENGTH
11.1 WAVE Mandate Discussion <ul style="list-style-type: none"> • This will be approximately a 3-4 month discussion surrounding the inclusion of gender-diverse individuals and complexities within WAVE's mandate. <ul style="list-style-type: none"> ○ Postponed till next meeting. 	7:50-8:03pm

Next Meetings in 2024		
Date	Time	Location
June 18	5:30-8:00pm	Edmonton Tower