

Virtual Information Session

2025 Edmonton Election Campaign Period

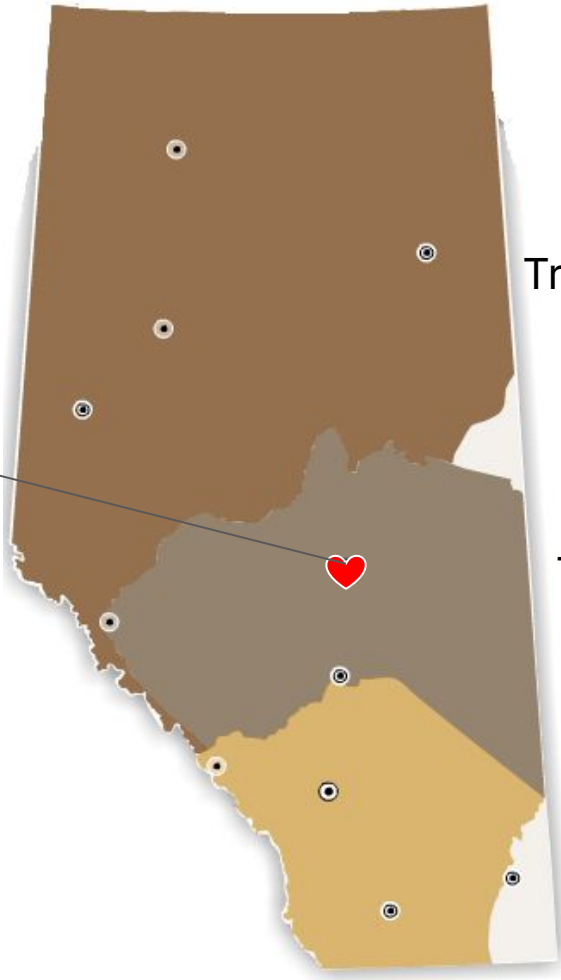
Date: October 31, 2024



**Edmonton
Elections**



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(Edmonton)



Treaty 8 (1899)

Treaty 6 (1876)

Treaty 7
(1877)

Introductions



Aileen Giesbrecht
Returning Officer



Kristi MacNeil
Edmonton Elections

Agenda

- About Edmonton Elections
- Launch of Campaign Period
- Key Dates
- Questions - email to elections@edmonton.ca
- Staying Connected

Edmonton Elections

The non-partisan team within the Office of the City Clerk

This team plans and executes the Edmonton Election on behalf of:

- City of Edmonton,
- Edmonton School Division and
- Edmonton Catholic Separate School Division.

Recent Changes in Legislation

- Longer campaign period
- Political parties and slates of candidates
- Expands special (mail in) ballot eligibility
- Permanent local electors register
- Prohibits use of tabulators (we now hand count)

Campaign Period



Start of the Campaign Period

Dates: October 31, 2024 to December 31, 2025

What this means:

- Candidates for Edmonton City Council, Edmonton School Division and Edmonton Catholic Separate School Division can submit their notice of intent to run.
- Local political parties and slates of candidates can submit their registration.
- Once accepted campaign contributions can be accepted and campaign expenses can be incurred.

Candidate Notice of Intent

- Notice of intent must have following information:
 - Name, address and contact information for candidate
 - Records address
 - Name and address for campaign's financial institution
 - Names of signing authorities
- Names of candidates will be added to the Register of Candidates, located at edmonton.ca/elections.
- After submitting their notice, candidates can begin accepting campaign contributions and incurring campaign expenses.

Local Political Party & A Slate

- Multiple purposes, including endorsing candidates and support their election
- Minimum of 5 candidates
- Can receive campaign contributions and incur expenses
- Operate beyond the election
- Fundamental purpose is to support the election of the slate's members
- Minimum of 2 candidates
- Cannot receive campaign contributions or incur expenses
- Exist only for the duration of the election

***As of October 31, 2024**

Register a Slate of Candidates

Registration Package

- Full name of slate and any abbreviation(s)
- Names, addresses and signature of all candidates
- Addresses for records and communications
- A statement of purpose for the slate of candidates

Register a Local Political Party

Registration Package

- Registration form (available on edmonton.ca/elections)
- Statement of assets and liabilities
- Signatures of 1,000 political party members currently eligible to vote
- At least five candidates who have submitted their notices of intent to Edmonton Elections
- Statement of political party's purpose

Timeline for Review

- Up to 15 business days

Contribution Limits

	Municipal Candidates	School Board Candidates	Local Political Parties	Slates
Candidate Self-finance	\$10,000/campaign period	\$10,000/campaign period	N/A	N/A
Individuals	\$5,000/yr to all candidates in municipality	\$5,000/yr to all candidates in each division	\$5,000/yr to all registered parties in each jurisdiction	\$0
Corporation, trade union or employee organization	\$5,000/campaign period to all candidates in municipality	\$5,000/campaign period to all candidates in each division	\$5,000/year to all registered parties in each jurisdiction	\$0

Expense Limits

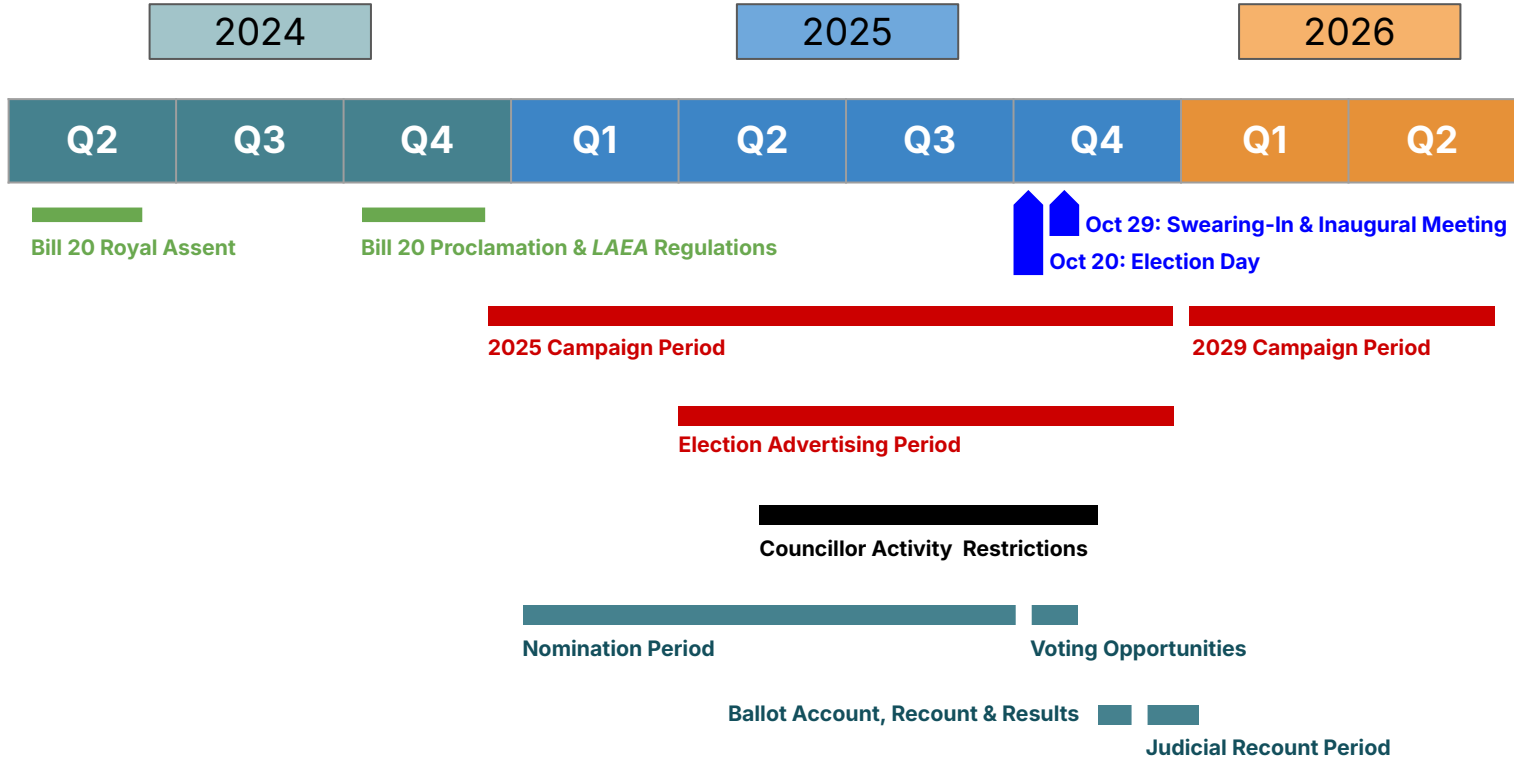
	2024	2025	2026-27
Candidate - Mayor	\$505,449.50	\$1,010,899.00	\$0.00
Candidate - Councillor	\$42,120.79	\$84,241.58	\$0.00
Local Political Party			
Per ward contested	\$42,120.79	\$84,241.58	\$0.00
Maximum (12 wards)	\$505,449.50	\$1,010,899.00	\$0.00
Slate	Expenses split equally to candidates		



Key Dates



Election Timelines





Questions



Email questions to elections@edmonton.ca

How to Stay Informed

- Follow @EdmElections on X
- Regularly check edmonton.ca/elections
- Email questions to elections@edmonton.ca



Thank you.



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