

Shop Local 2024 Social Contest

Edmonton

Shop Local 2024 - Gift Card Contest Complete Official Rules & Regulations

How to enter

This contest will run on Instagram

1. Tag a local business on the City's Shop Local - Gift Card Contest Instagram post.
 - a. Tags can only be made on Instagram.
 - b. Only one business can be tagged per entry.
 - c. Unlimited entries per person are allowed during the contest dates.
 - d. There is no charge or purchase required to enter the contest.

Entrants agree to abide by the terms of these contest rules and by the decisions of the contest judge, which are final and binding on all matters pertaining to this contest. By entering, entrants hereby release and hold harmless Instagram and the City of Edmonton, its subsidiaries, affiliates, directors, officers, employees, insurers, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this contest or prize won. The City of Edmonton is also not responsible for any technical problem that may result in incorrect or missing/lost entries to the contest.

Note: this contest is not sponsored, endorsed, administered by, or associated with Instagram.

The prizes

There are five (5) gift cards available to be won. The gift cards will be valued at \$100 each and be eligible for the one business tagged by each winner. Individuals cannot win multiple prizes. The winners will be drawn at random. The prizes must be accepted as awarded. The prizes are not convertible to cash.

Contest time period

Contest begins at 12 a.m. MDT on Monday, November 18, 2024 and ends 11:59 p.m. MDT on Saturday, November 30, 2024.

How is a winner chosen?

Eligible contestants who enter the "Shop Local" contest during the time period listed under "Contest time period" will be included in a randomized draw. Only those eligible contestants who

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enter the contest during the time period will be included in the draw. **The winners will be selected on Monday, December 2, 2024.**

The winners will be contacted via the social media account they used to submit their entry to the contest. Return of any prize notification as undeliverable or failure of the prize winner to respond to the prize notification within four (4) working days of notification of selection will result in disqualification and selection of an alternate winner.

The winners must schedule a date and time for the prize to be given within five (5) working days of being notified of winning. The prize must be claimed by the actual winner with proof of identification. Non-compliance within this time period may result in disqualification and selection of an alternate winner.

Eligibility

In order to claim the prize, the winner must:

1. Be 18 years of age or over
2. Be a resident of the city of Edmonton, with an Edmonton area address on your ID
3. Have government-issued ID
4. Correctly answer a skill-testing question
5. Sign a model release form, which includes a release of liability of the City and a consent for posting the winner's name on the City of Edmonton's social media platforms
6. Not be an employee or direct relative of an employee of the City of Edmonton

Chances of winning

The chances of winning are dependent on the number of entries received during the time period.

Protecting Your Personal Information and Contest information

The winning contestants may be asked to participate in promotional and/or media activities. As a result, the social media username, account name, or handle of the winning contestants may be disclosed to and used by local news media, on www.edmonton.ca and other official City of Edmonton publications without further notice.

Personal Information collected as part of this contest is being collected for the purpose of Shop Local - Gift Card Contest and will be used to administer the contest. Collection is authorized under section 33(c) of the *Freedom of Information and Protection of Privacy Act* (FOIP) and is managed and protected in accordance with that Act. If you have any questions about the collection, you may contact the City of Edmonton Corporate Access and Privacy Office at

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780-496-5222, foip@edmonton.ca or by mail at 16th floor Century Place, 9803 - 102A Avenue NW, Edmonton, AB, T5J 3A3.