



# Vision Zero School Kit

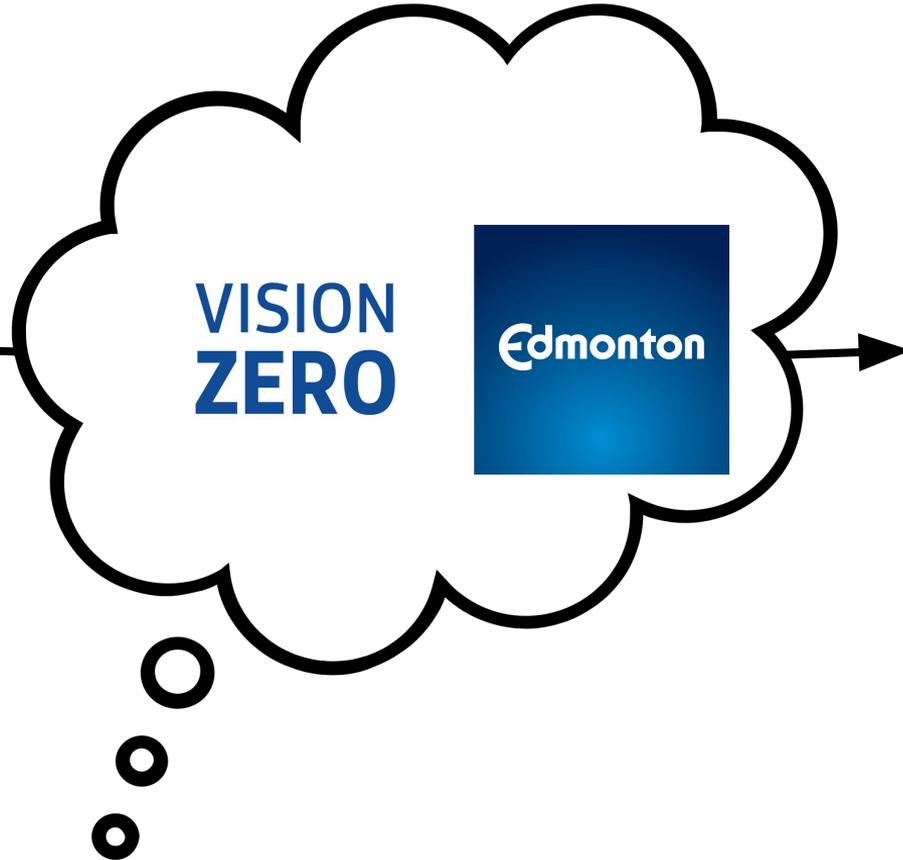
## DIY Show and Tell

City of Edmonton | Safe Mobility

**VISION  
ZERO**

**Edmonton**

**Zero Traffic  
Related  
Fatalities or  
Serious  
Injuries**



**Safe  
Streets for  
everyone!**

**VISION  
ZERO**





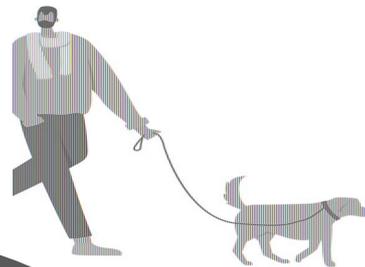
# Why is Vision Zero important to YOU?



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# Community Involvement



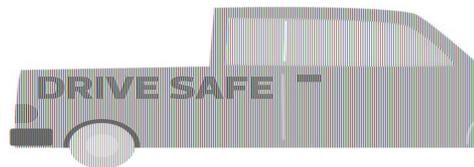
Design to make our streets safer



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Watch for unsafe speeds





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# What ways do you move around your neighbourhood?



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# Why are crosswalks important?



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# How do we cross the road safely?

- LOOK LEFT to check for traffic coming toward you in the closest lane
- LOOK RIGHT to check for traffic coming toward you in the farthest lane
- LOOK LEFT AGAIN to confirm all traffic coming toward you has stopped and it is safe to proceed

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# Have You Seen Me?



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# Do You Know What This Is?



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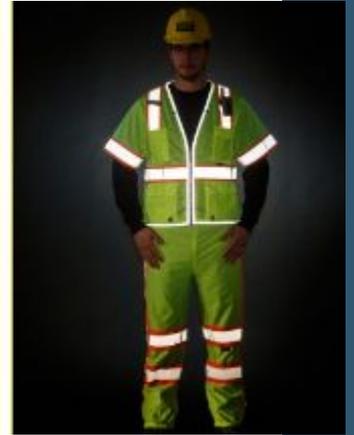
**How many of you can tell  
me what we do when we  
see this sign?**



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# Retro-reflective Sleeves



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# Have you seen this vehicle?



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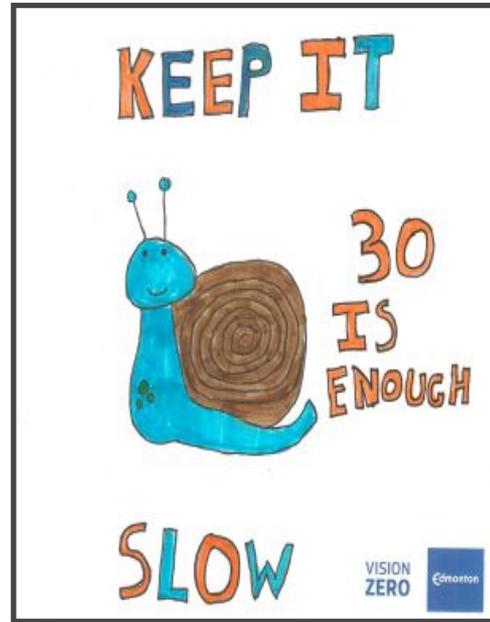
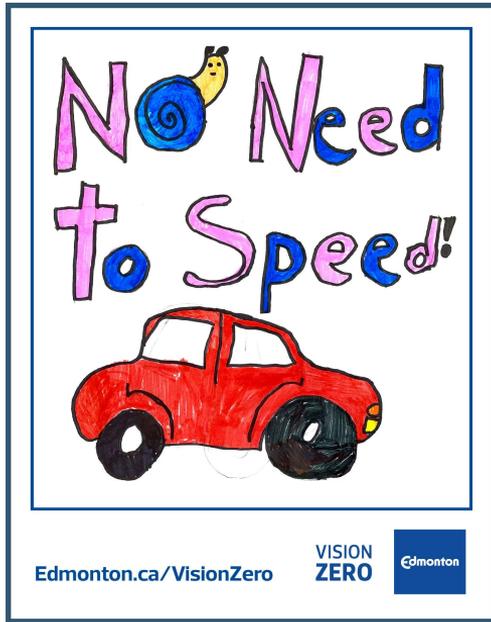
# Have you seen these signs?



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# DIY Signs & Banners



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# Vibrant Crosswalks



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# MOVE SAFELY



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