

Overlanders and Homesteader Neighbourhood Renewal Community Feedback on Final Design Engagement Summary

November – December 2024

ADVISE

The Overlanders and Homesteader Neighbourhood Renewal Project Team organized engagement opportunities during the **Community Feedback on Final Design** stage. These opportunities were available for the public to review the final design and **ADVISE** the Project Team on how well the final design reflects the Vision and Guiding Principles for Overlanders and Homesteader Neighbourhood Renewal.



Drop-in community event

- + Residents were invited to attend a drop-in community event hosted on November 26, 2024, at St. Maria Goretti School
- + Participants had the opportunity to see the final design for the Overlanders and Homesteader neighbourhoods, ask questions and provide feedback on how well the final design reflects the Vision and Guiding Principles for Overlanders and Homesteader Neighbourhood Renewal

Over 40 participants



Community Feedback on Final Design survey

- + An online survey was available to the public from November 20 to December 11, 2024, asking participants to review the final design and provide feedback on how well the final design reflects the Vision and Guiding Principles for Overlanders and Homesteader Neighbourhood Renewal
- + A paper copy of the survey was available at the drop-in community event and upon request

181 survey responses

How we communicated



- + Four road signs
- + 20 yard signs
- + 4,098 newsletters delivered
- + 655 clicks on Facebook and Instagram ads
- + 1,412 unique views on the project web page

The Project Team will provide a **What We Decided** report in winter 2025.

For more information, please visit
edmonton.ca/BuildingOverlandersHomesteader

SHARE YOUR VOICE
SHAPE OUR CITY

Edmonton