

# Community Feedback on Final Design

## Engagement Summary

### Ottewell Neighbourhood Renewal

ADVISE

The Ottewell Neighbourhood Renewal Project Team organized the following opportunities for the public to share their thoughts on the **Final Design**. Participants were invited to **ADVISE** the team on any final adjustments that would align the design with the Vision and Guiding Principles for the project. This input will help the Project Team finalize the design prior to construction in 2023.



#### Survey

An online survey was available from October 12 to 28, 2022. We shared **Final Design** plans for Neighbourhood Renewal in Ottewell and asked you questions to help **ADVISE** on these designs.

250 respondents



#### Project Webpage

We asked residents to visit the project webpage to learn more about Ottewell Neighbourhood Renewal and invited them to provide feedback on the Final Design.

- + There were 1,856 unique views of the project web page
- + A comprehensive Final Design booklet was posted on the web page, making it easier for people to see and understand the full design package. The booklet was downloaded 551 times

1,856 views of web page



#### Virtual Meeting

The Project Team provided an overview of the Final Design and responded to questions at a virtual meeting held October 25, 2022. The team engaged with 119 individuals and received 222 questions.

119 participants



#### Community Conversations

During this phase, 60 people contacted the City of Edmonton Project Manager via email or telephone, with their questions and feedback.

- + The Project Team reached out to eight organizations/facilities in the community to share opportunities to participate
- + Additional emails and phone calls from community members received by the Project Manager will also be included with the overall feedback

60 people



#### How we communicated

- + Facebook advertising (18,000 views, 719 clicks)
- + 4,711 postcards delivered to addresses in Ottewell
- + 100 postcards delivered to the Ottewell Market on October 20, 2022
- + 7 Road signs
- + 2 notices on the Ottewell Community League Facebook page (1,857 followers)
- + 267 emails to list subscribers and local stakeholders

The project team will provide a **What We Heard** report online in winter 2022/23.

For more information and updates on Ottewell Neighbourhood Renewal, please visit [edmonton.ca/BuildingOttewell](https://edmonton.ca/BuildingOttewell)

**SHARE YOUR VOICE**  
**SHAPE OUR CITY**

Edmonton