

# Starting the Conversation and Building a Project Vision Together Engagement Summary

Meyonohk Neighbourhood and Alley Renewal

November 2023 – January 2024

REFINE  
CREATE

The Meyonohk Neighbourhood and Alley Renewal Project Team organized the following opportunities during the **Starting the Conversation and Building a Project Vision Together** stage. Residents and community members shared important insights to understand the community's preferences for communications and engagement and ideas to shape the project's **Vision and Guiding Principles**.



## Community meeting

The Project Team attended a Lakewood Community League meeting on November 21, 2023, to introduce the project and gather information about the community from community league board members, representatives from a local church and the principal of Meyonohk School.

1 meeting



## Community event

On January 18, 2024, we hosted a community drop-in event at Meyonohk School to introduce the project, meet the community members and gather feedback.

Residents were asked to help us **REFINE** our engagement and communications plan by sharing how they learn about events in their community and how they want to participate. We also asked people to help us **CREATE** a Vision and Guiding Principles for Meyonohk's Neighbourhood and Alley Renewal by sharing what they love about living in Meyonohk and what areas could be improved.

12 participants



## Survey

An online survey was available to the public on [edmonton.ca/BuildingMeyonohk](https://edmonton.ca/BuildingMeyonohk) from January 18 to 31, 2024, asking participants to share feedback on the best engagement and communication methods for the neighbourhood and how they feel about their neighbourhood.

Over 80 responses

## How we communicated



- + Three road signs
- + 10 yard signs
- + 2,421 newsletters delivered
- + 2,421 postcards delivered
- + 65,548 social media ad views
- + 598 unique views on the project webpage

The Project Team will provide a **What We Heard** report in spring 2024.

For more information and updates on Meyonohk Neighbourhood and Alley Renewal, please visit [edmonton.ca/BuildingMeyonohk](https://edmonton.ca/BuildingMeyonohk).

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**SHAPE OUR CITY**

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