



Community Signs on Public Road Space at Schools

Thank you for your interest in supporting a safe and liveable community!

Please find below some helpful Do's & Don'ts for sign placement to make the Vision Zero School Kit program a success!

Do

Use the metal frame provided to stake your signs firmly and securely in a grassy boulevard area. Place signs at least 0.5 metres (1.5 feet) from road curbs, sidewalk edges, and shared pathways. Space your signs out for maximum impact. Avoid locations that already have a lot of signs, as too many signs can be confusing!

Choose signs that match the personality and characteristics of your community.

Keep your signs in the public space for 14 days, then move them to new locations to spark new attention!

Check on your signs regularly to ensure they are in their intended location.

Follow all [sign placement guidelines](#).

Don't

- ✗ Create tripping or sightline hazards with your signs.
- ✗ Place signs on roadways, centre medians, traffic islands, or traffic circles.
- ✗ Place signs on any structures, such as bridges and guardrails, traffic control devices (ie: stop lights and stop signs) or on plants, shrubs, or trees.



For the full list of rules for use in public spaces, please refer to these [Guidelines](#).
For more information on the Vision Zero School Kit Program, please visit this [link](#).