

# Starting the Conversation Kingsway BIA Alley Renewal and 114 Avenue Renewal

ADVISE

Engagement Summary | April - May 2025

The Kingsway Business Improvement Area (BIA) Alley Renewal and 114 Avenue Renewal Project Team organized the following opportunities for community members to **ADVISE** us on how the alleys and 114 Avenue (from 119 Street to west of 120 Street) are currently being used and share thoughts on improvements for walking, biking, rolling and traffic safety.



## Surveys

- + An online survey was available from April 15 to May 4, 2025
- + Paper copies were made available upon request

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**56 contributors**

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## Conversations

- + Additional meetings, emails and phone calls with interested parties were held or received by the Project Manager to be included in the overall feedback

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**12 conversations**

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## How we communicated

- + Four road signs
- + 70 yard signs
- + 870 targeted letters to residents and property owners
- + 17 invitations to participate in a 1:1 meeting
- + 725 page views on the project web page
- + 449 clicks on the Facebook and Instagram ads

For more information and updates on Kingsway BIA Alley Renewal and 114 Avenue Renewal, please visit [edmonton.ca/KingswayBIAAlleyRenewal](https://edmonton.ca/KingswayBIAAlleyRenewal)

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SHAPE OUR CITY

