

## Sponsorships Overview

The City of Edmonton's Indigenous Framework is a community-informed tool that guides the City's efforts towards reconciliation and strengthening relationships with Indigenous Peoples. It encourages City employees and departments to understand and honour Indigenous experiences, histories, and cultures through the concept of Kinship, embodying the four roles of listener, connector, advocate, and partner. This ongoing, strategic framework aims to dismantle colonial barriers and discrimination. It is driven by seven corporate commitments, including adherence to the Truth and Reconciliation Commission (TRC) calls to action, the Missing and Murdered Indigenous Women and Girls calls to justice, and the United Nations Declaration on the Rights of Indigenous Peoples. The framework was co-created with Indigenous communities, recognizing, and prioritizing their integral voices, experiences, and contributions.

The Indigenous Relations Office Sponsorships provide funding in alignment with the City's Indigenous Framework, TRC Municipal Response Plan, and Missing and Murdered Indigenous Relatives (MMIR) Municipal Response Plan. Funds are directed towards initiatives that are Indigenous-led, support healing and cultural revitalization, and address impacts of systemic inequalities.

## Sponsorships Priorities

This funding prioritizes Indigenous-led activities that align with the pillars of action outlined in the City's TRC and MMIR Action Plans:

- **Awareness:** Programs and activities that help people learn about the effects of residential schools and colonization on Indigenous communities, especially on women, girls, and people who identify as 2SLGBTQIA+. This includes truth-telling about systemic racism, gender-based violence and oppression, and the ongoing crisis of Missing and Murdered Indigenous Women, Girls, and Two-Spirit people (MMIWG2S+).
- **Addressing:** Activities and programs that deal with the effects of residential schools, violence related to colonialism, and ongoing discrimination. Also to prioritize safety, justice and healing for MMIWG2S+ survivors and their families by supporting community led and culturally grounded solutions.
- **Resurgence:** Events and initiatives that support the reclamation of culture, knowledge, language and autonomy of Indigenous communities. Through the restoration of traditional knowledge and kinship systems, Indigenous groups and Nations can strengthen protections against violence and foster collective healing.
- **Advocacy:** Indigenous-led initiatives and programs that work to advocate for change within institutional and governmental bodies that respond to the 94 Calls for Action and or 231 Calls for Justice (i.e. Child Welfare, Education, Health, Justice and Legal System, etc.).

## Eligibility

### Applicant:

Applicants must be in good standing with the City of Edmonton. This means that the organization does not have any outstanding reports and is not in arrears of payments to their City of Edmonton accounts.

Eligible applicants will include:

- Non-profit organizations registered for at least one-year and in good standing with the incorporating body (Alberta Society, Non-profit Private Company, Non-Profit Public Company, Extra Provincial Non-profit Company), such as:
  - Indigenous-led organizations; or
  - Educational Institution; or
  - Local grassroots group that has a fiscal agent that meets the above eligible category. (If the applicant is awarded funding through this sponsorship program, the fiscal agent must agree to act on the applicant's behalf to sign a funding agreement with the City and to receive, administer and report on the funding).
- First Nations, Métis or Inuit Community.

*NOTE: Additional consideration will be given to proposals led by or that include the participation of Indigenous organizations*

### **Funding Criteria**

- Demonstrate alignment with one or more of the funding priorities.
- Demonstrate the ability to provide City recognition, including but not limited to the use of the City of Edmonton logo.
- Demonstrate the ability to acquire and maintain insurance coverage for the event.
- The event must be held within the greater Edmonton area (*an exception to location may be made for cultural and ceremony purposes at the discretion of the Indigenous Relations Office*).

### **Eligible Expenses**

Examples of eligible expenses may include, but are not limited to:

- Cultural protocol
- Honorariums
- Wages for event staff, artists, performers, etc
- Venue costs
- Event insurance
- Volunteer support
- Catering and food expenses
- Marketing and promotion expenses related to the event
- Other production/event costs

### **Ineligible Expenses**

Ineligible expenses include, but are not limited to:

- Prize money
- Award costs
- Alcohol purchases
- Capital expenses

### **Application Process**

Requests can be submitted to the Indigenous Relations Office via email: [indigenousrelations@edmonton.ca](mailto:indigenousrelations@edmonton.ca).

The following information must be included in the request:

- Description of the event or initiative (including information such as dates, timelines, and purpose of the event/initiative)
- Proposed budget and funding request
- A description of how the event/initiative will contribute to the program priorities
- Expected number of participants
- Proposed recognition for the City

Requests will be reviewed and organizations will be notified within four (4) weeks of the decision and informed of next steps. Projects and initiatives that are selected to move forward will be invited to submit an application via the [Community Investment Grant Portal](#).

## Assessment

Requests are assessed based on the following criteria:

- Organizational eligibility
- Alignment to program priorities
- History of the event or initiative in Edmonton
- Benefit to the Indigenous community
- Detail provided in the request
- Proposed recognition for the City

*NOTE: Additional consideration will be given to proposals led by or that include the participation of Indigenous organizations*

## Timelines

Applications are accepted until funds are no longer available. Funding is provided on a first-come first-serve basis, based on eligibility.

## Final Reporting

Within 90 days of the completion of the event or initiative, successful applicants and any identified partners will be responsible for reporting on the progress of their work, including:

- Event activities
- Proof of recognition
- Participant Information

For more information about the program, please contact [indigenousrelations@edmonton.ca](mailto:indigenousrelations@edmonton.ca).