

Public Engagement Summary

Glenwood (163 Street East) Alley Renewal

May 2024

ADVISE

The Glenwood East Alley Renewal Project Team organized the following opportunities for the public to **ADVISE** how they experience Glenwood East alleys and how they can be improved.



Online survey

- + An online survey was available to the public from April 15 to May 6, 2024. We shared information about Alley Renewal and asked you questions to help the Project Team refine the design
- + Paper copies of the survey were made available to community members upon request

38 survey participants



Project web page

We asked residents to visit the project web page to access information about the project, learn more about the Glenwood East Alley Renewal and provide feedback on alleys through the project survey

544 unique views to the project web page



Community conversations



The Project Team held several events in April 2024 to introduce the Glenwood East Alley Renewal project. Project Team members shared proposed changes associated with the alley renewal and gathered feedback from the community.

- + An in-person open house took place on April 20, 2024
- + Two Business Improvement Area stakeholder meetings were held virtually on April 27, 2024

8 neighbourhood conversations



How we communicated

- + 1,813 newsletters
- + 1,813 postcards
- + 10 posters
- + 10 yard signs
- + One road sign
- + 544 website visits
- + 42,873 impressions on Facebook and Instagram

Over 47,064 touchpoints with residents

For more information and to sign up for project updates on Glenwood East Alley Renewal, please visit edmonton.ca/GlenwoodEastAlleyRenewal

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SHAPE OUR CITY

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