



CONTEST RULES

1. This contest runs from November 10, 2025, at 12:01 a.m. to December 5, 2025, at 11:59 p.m.
2. There is no charge or purchase required to enter the contest.
3. The chances of winning are dependent on the number of contest entrants.
4. One entry per survey participant is allowed. The contest is open to residents of the Edmonton metropolitan area who are 16 years of age or older.
5. The contest is not open to employees of the City of Edmonton.
6. Winners will be randomly drawn on Monday, December 11, 2025, at 10 a.m. MDT. Winners will be notified by email. Each entrant is eligible to receive a maximum of one prize.
7. In order to receive the prize, each contest winner must correctly answer a mathematical skill-testing question, and sign a contest release form confirming compliance with the contest rules and releasing the City of Edmonton, its parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this contest or prize won, including but not limited to any travel related thereto.
8. Return of any prize notification email as undeliverable or failure of the prize winner to respond to the prize notification and successfully answer the skill-testing question within ten (10) business days of notification of selection may result in disqualification and selection of an alternate winner.
9. Contest winners must retrieve prizes during regular weekday business hours (Edmonton Tower; 10111-104 Avenue; 8:30 a.m.-4:30 p.m.).
10. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Contest winners must make arrangements to pick up their prizes in advance of their attendance at Edmonton Tower.
11. The City of Edmonton reserves the right to refuse, withdraw, or disqualify any entry at any time at its sole discretion.
12. Entrants agree to abide by the terms of these official rules and by the decisions of the contest judge, which are final and binding on all matters pertaining to this contest. By entering, participants release and hold harmless The City of Edmonton, its parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this giveaway or prize won, including but not limited to any travel related thereto.
13. **Protection of Privacy:** Personal information is collected for the purpose of evaluating user experience with Edmonton Transit Service and will be used to help us improve the transit services in the future. Collection is authorized under section 4(c) of the Protection of Privacy Act (POPA) and is managed and protected in accordance with the Act. The



City intends to input the information into an automated system to generate content or make decisions, recommendations or predictions in accordance with the City of Edmonton Generative AI Standard (see Council Policies, Standards section). For questions about the collection, please contact the Strategic Planning Analyst, Edmonton Transit Service, 15th Floor, 10111 - 104 Street NW, Edmonton, AB T5J 0J4 at ETSsveys@edmonton.ca or call 311.

PRIZE INFORMATION

- The prize draw will occur on December 11, 2025, at 10 a.m.
- Twenty (20) winners will be selected and each winner will be eligible to receive:
 - One (1) \$50 Visa gift card.