



Edmonton Salutes

Agenda
VIA - Google Meet - Calendar
9:00am - 9:15am
October 28, 2022

Committee Mandate: to recognize the value of the contributions made by military personnel, veterans and their families who reside within the city and surrounding communities.

Item	To Speak
1. Call to Order	Chair
2. Determination of Quorum	City Admin
3. Approval of Agenda	Chair
4. Funding Request - A Dance to Remember, No Stone Left Alone.....	Steve Maybee
Proposed Motion: That the Edmonton Salutes Committee provide funding of \$2,000 to No Stone Left Alone for "recognize a soldier" sponsorship of 2 soldiers at their upcoming Dance to Remember Gala.	
5. Adjournment	Chair

Attachments (and included below):

- [No Stone Left Alone - A Dance to Remember Gala Funding Request](#)

PROJECT FUNDING REQUEST



Executive Summary:

[No Stone Left Alone Memorial Foundation](#) is dedicated to honouring and remembering Canada's veterans and military efforts. Our unique ceremony provides students and youth with an authentic experience that creates knowledge, understanding and appreciation of those who serve and of the sacrifice of Canada's fallen.

We are graciously asking for your support in our upcoming 6th annual signature fundraising gala, [A Dance to Remember](#), taking place on November 4th, 2022 at the prestigious [JW Marriott Edmon ICE District](#). The goal of this gala is to raise funds to help us continue and enhance our mission of honouring the sacrifice and service of Canada's military by educating students and placing poppies on the headstones of veterans across Canada and Poland every November. There are various ticket and sponsorship opportunities available, found [here](#), that will place you front and center at one of Edmonton's most anticipated fundraising events.

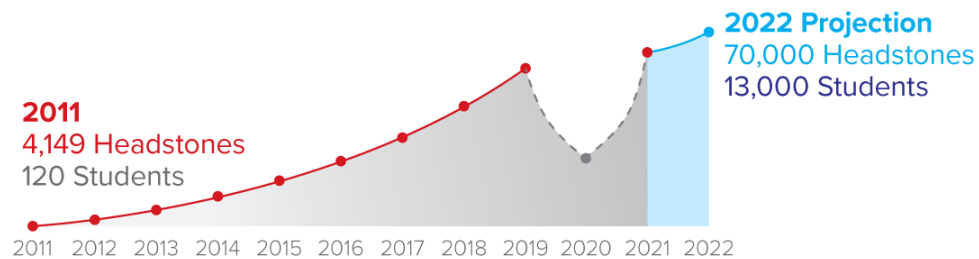
We believe that our efforts and goals support the Edmonton Salutes mandate, as funds raised are put directly towards continuing to educate our youth and communities on the sacrifices of our past, present and future military services within Canada.

Purpose of Request:

Our 2022 goal is to have over 13,000 students having participated in placing poppies on over 70,000 veteran headstones, which can be shown in the graphic below. In order to achieve this, we have implemented various fundraising initiatives, such as the upcoming A Dance to Remember.

As November is quickly approaching, with the gala taking place on November 4th and Remembrance Day on November 11th, our timeline is quite short. In consideration of providing sponsorship to our upcoming gala, tickets and [sponsorship opportunities](#) are available to be purchase up until November 4th, with [general donations](#) being graciously accepted at any time. Please note that while the Presenting Sponsor opportunity has already been claimed, there are various other naming opportunities and sponsorships available.

We are extremely grateful for the involvement of the Edmonton Salutes with NSLA over the past years, specifically your generous donation this time last year, and we look forward to continuing to build our relationship to continue to honour the efforts of the military in the past, present and future.



Evaluation:

All proceeds from the upcoming Dance to Remember will be put directly towards Remembrance initiatives for 2022 and years to come. Our educational efforts are ongoing, with current projects such as new and improved [Teacher Resources](#), and [Expense Assistance Funds](#) for schools participating in 2022 ceremonies.

A detail financial report can be provided upon request, and our 2021 financial report can be found [here](#).

Budget:

While we do not have a specific donation amount in question, we recommend reviewing our [Tickets and Sponsorship Opportunities](#) to determine a donation of interest to the Edmonton Salutes.

Please note that this fundraising option ends November 4th, 2022, but general donations can be made at any time [here](#).

Organization Information:

No Stone Left Alone was founded and registered in 2011 by Maureen Bianchini Purvis, with the detailed timeline up until 2020 shown [here](#), including but not limited to information pertaining to how NSLA started, the tremendous growth along the way, and the numerical and emotional impact we have had on the students, veterans, families and communities involved.

Our Governance team can be found [here](#), and includes our Patrons, Members of Society,

Board of Directors, Advisors and Professional Services.

Our Ceremonies team can be found [here](#), and includes our National and Regional Coordinators.

Other crucial participating members of our foundation are the incredible students, the brave men and women of the past, present and future who continue to serve our country, and the teachers and volunteers who truly make NSLA what it is today.

