



Edmonton Salutes

Minutes

In-person Meeting

10:00 - 12:00 A.M.

April 28, 2023

Committee Mandate: to recognize the value of the contributions made by military personnel, veterans and their families who reside within the city and surrounding communities.

In Attendance - Voting Members

- Darren Krill, Community Member
- Dave McRae, Town of Redwater
- Justin Yaassoub, Community Member
- Alexandra Hryciw, Edmonton Chamber of Commerce
- Lacey Laing, Town of Bon Accord
- Joel Mullan, Ministerial Assistant on behalf of Brad Rutherford, MLA and Provincial Liaison to the CAF
- Fred Malott, Town of Legal
- Karen Principe, City of Edmonton
- Laurie Hackett, Community Member
- Lorne Strachan, Community Member
- Mike Killick, City of St. Albert
- Roza Parlin, Military Family Resource Centre
- Katie Berghofer, Strathcona County
- Scott Lundy, Community Member

Guests

Military

- Maj. Phil Paradis, CFB Edmonton
- Cdr Leslie Yewer-Stacey, HMCS Nonsuch
- Sarah General, HMCS Nonsuch

Elks

- Tom McIntyre, Account Executive
- Derek Yeomans, Director of Ticketing

Regrets

- Alexander Tsang, Edmonton United Services Institute
- Brian Hodgson, CHAIR
- Carolyn Patton, Canadian Forces Liaison Council
- Kaetlyn Corbould, Community Member
- Georgette L'Hirondelle, Canada Lands Company
- Steve Maybee, Edmonton International Airports
- Maj Graham Kallos, 408 Tactical Helicopter Squadron
- Dan Derouin, Sturgeon County
- Mac (Robert) Torrie, Edmonton Legion
- Nicole Goehring, Community Member
- Amber Harris, Town of Gibbons
- Jibs Abitoye, City of Fort Saskatchewan

City of Edmonton Staff/Secretariat

- Kate McIntosh
- Natasha Weber
- Olena Hlaskova



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Item	Agenda Item	Action
1.	Call to Order	
	1.1 - Chair Roza Parlin called the meeting to order at 10:08 am.	Meeting called to order at 10:08 am.
2.	Introductions	
	2.1 Introductions/ Welcome Guests	<p>The Chair welcomed all members in attendance. Noted to th guests that this was the last meeting for three of the Committee's members and thanked them for their membership and contributions to the Committee's work.</p> <ul style="list-style-type: none"> ● J. Yaassoub stepped down as a community member. ● L. Col. P. Paradis stepped down as the Army guest. ● Commander L. Yewer-Stacey as the Navy guest. <p>New members were introduced:</p> <ul style="list-style-type: none"> ● Sarah General is to represent HMCS NONSUCH in lieu of L. Yewer-Stacey. She will be attending meetings on behalf of the Navy. <p>Noted guest speakers from the Elks organization.</p> <ul style="list-style-type: none"> ● Tom McIntyre, Account Executive ● Derek Yeomans, Director of Ticketing <ul style="list-style-type: none"> ○ The guests were invited to stay for the whole meeting if their schedule permits. <p>A quick round of introductions was done to introduce new people.</p> <ul style="list-style-type: none"> ● The Chair tabled a suggestion to



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	D. McRae moved to observe a minute of silence for the National Day of Mourning at 11 am.	recognize the National Day of Mourning at 11:00 with a minute of silence. Carried.
3.	Determination of Quorum	
	3.1 - Quorum of at least 13 members was confirmed by administration Y/N?	Yes
4.	Approval of Agenda	
	4.1 - D. McRae MOVED to approve the agenda for Edmonton Salutes Meetings of April 28, 2023	Carried
5.	Approval of Meeting Minutes	
	5.1 - F. Malott MOVED to approve the Edmonton Salutes Meeting Minutes from March 24, 2023.	Carried
6.	Presentation by the Edmonton Elks	
	6.1 - Tom McIntyre and Derek Yeomans from the Elks Organization	<p>D. Krill introduced the representatives from the Elks and the guests spoke about the Elks' intentions to support the military community.</p> <p>The purpose of the presentation was identified as soliciting the Committee's input on best ways to recognize and celebrate the military.</p> <p>The key points of the Committee's discussion post-presentation were as follows:</p> <ul style="list-style-type: none"> • Military-supporting merchandise and opportunities to tie profits back to the military community. • Committee's recognition at the games.



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		<ul style="list-style-type: none"> ● Elks tentatively proposed the following model to support military families: <ul style="list-style-type: none"> ○ Children attend for free - corporate partners cover the spouses' ticket cost - military members' cost to be covered by allocated funds. ● Veterans Food Bank to attend the Fan Day on June 10, 2023 <p>The following suggestions were tabled:</p> <ul style="list-style-type: none"> ● a later home game date to align w/military dates and availability; ● seek opportunities to better coordinate sport events among different teams/organizations, i.e., golf clubs; ● improve communication regarding military recognition events to avoid overlaps; ● JumboTron QR Code to share information on related charities and/or partnering organizations; ● Explore the idea of Edmonton Salutes to set up a booth at the June 11th game & sponsor tickets.
7.	Reports	
	7.1 - Chair Report	<p>Chair provided a verbal report. Key items included:</p> <ul style="list-style-type: none"> ● Updates on the presentation to the Council on April 19, 2023, where B. Hodgson presented the Committee's annual report and highlighted the Committee's focus on military families. <ul style="list-style-type: none"> ○ At the Council, the Mayor asked about unhoused veterans. City Admin is working with Brian to respond to the Mayor's questions and



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	<p>S. Lundy MOVED to approve the Chair's report.</p>	<p>will be highlighting what we learned about the Veterans Association Food Bank, Veterans Affairs and Homes for Heroes.</p> <ul style="list-style-type: none"> ● Recruitment Update, confirming that all community members who applied for re-appointment will be continuing with the Committee for another two years. <ul style="list-style-type: none"> ○ The Committee will also be welcoming L. Col Rick Palfrey to the Committee in May. ● Attendance of the MFRC Yellow Ribbon Gala, commenting on the event's success. ● Update on the EUSI Symposium and Dinner in March, noting the importance of the event's topic. ● Chair's attendance of the following events on behalf the Committee: <ul style="list-style-type: none"> ○ Loyal Edmonton Regiment Greisbach Dinner ○ The MFRC Gala ○ The Queen's Platinum Jubilee Medal ceremony which saw members of the Loyal Edmonton Regiment and the South Alberta Light Horse receive Queen's Platinum Jubilee Medals from the Honorable Lois Mitchel ● Upcoming and important events, which are captured in the ESC Event Calendar. <p>Carried.</p>
	<p>7.2 - Administration Report</p>	<p>Admin provided a verbal report. Key updates are as follows:</p> <ul style="list-style-type: none"> ● an update from HMCS Edmonton as they have returned from their mission in the



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	<p>L. Strachan MOVED to accept the verbal report provided by the administration.</p>	<p>Caribbean. Future Edmonton Garrison Business Luncheon.</p> <ul style="list-style-type: none"> ● solicited names of attendees for the May 19th Business luncheon. Names to be submitted by May 3 as well as information regarding the purchasing of tickets. ● a presentation on the Committee's processes review and recommendations on improving those will be delivered in June and expected to be implemented in September. ● Admin provided a Budget update and highlighted the following expenses: <ul style="list-style-type: none"> ○ ESC Committee expenses, i.e., refreshments ○ Business Luncheon - Military Outreach ○ MFRC Gala ○ Committee received one community grant which will be reviewed and presented at the next meeting. ○ A reminder that the grant application must be filled out by all applicants ○ Balance is at the end of April: \$43,833.03 ● May meeting will be back to virtual <p>Carried.</p>
	<p>7.3 - Members/Sector Reports - Military</p>	<p>L. Col. Paradis for CFB spoke about the upcoming events and updates:</p> <ul style="list-style-type: none"> ● May-June redeployment from Operation



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Latvia on a smaller scale;

- S. Thompson to connect re: opportunities to welcome
- Op Unifier in UK: troops training Ukrianians
- Kuwait, Iraq, Iran - 300 people
- Edmonton Garrison Business Luncheon on May 19th
- June: 2nd Annual Pride Parade, including RCMP (on the base), a closed event, but S. Thompson to confirm if ESC members may attend
- Canada Day: open to community, there may be a Flag pass
- Garrison Open House in the Fall: open to the community
- Highlighted the importance of planning trip time to get to the base due to the ongoing strike.

Lt Col Paradis thanked the Committee for his tenure.

Lt. Cdr L. Yewer Stacey for Navy provided an update and highlighted a few events at NONSUCH:

- End of training year, so back to regular work.
- Battle of the Atlantic - the longest battle of WWII, first Sunday in May (overshadowed by the coronation)
- Kicked off the Naval experience program for 1yr commitment as a recruitment event: basic training, guaranteed visit to both Canadian coasts and 1 foreign port, salary, room & board.



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	<p>L. Yewer-Stacey MOVED to accept verbal reports provided by the Military.</p>	<p>Lt Cdr Yewer-Stacey thanked the Committee for her tenure.</p> <p>Maj Graham Kallos for Air Force / 408 Tactical Helicopter Squadron - sent his regrets and had no updates to share at this time.</p> <p>It was suggested that the Committee:</p> <ul style="list-style-type: none"> ● put together welcoming packages to re-deployed soldiers, and ● have a booth during the Canada Day event at the Base. <p>Carried.</p>
	<p>7.4 Subcommittee Reports</p> <p>7.4.1 Membership and Orientation</p> <p>L. Strachan MOVED to add Elks to the Standing Guest List of the Committee for a limited term of one year.</p>	<p>L. Strachan provided an update of the latest M&O Subcommittee's meeting and voiced the Subcommittee's recommendation regarding Elks, given their interest in supporting the military community and their position as a veteran-supporting organization.</p> <p>Carried.</p>
8.	Next Meeting	
	<p>8.1 Next Meeting</p> <p>K. Berghofer motioned to move the May meeting to May 19th.</p>	<p>Committee voted to change the May meeting to May 19th to accommodate several members who will not be able to attend on the 26th.</p> <p>Carried</p>



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		<ul style="list-style-type: none">Next meeting - May 19, 2023 - Back to Virtual
9.	Adjournment	
	9.1 F. Mallot MOVED to adjourn the meeting at 10:29 a.m.	Carried. Meeting ended at 10:29 a.m.
Upcoming Committee Meetings: <ul style="list-style-type: none">May 19, 2023		