



# Leading The Way

## Boardwalk REIT



We value our participation in the City of Edmonton's Corporate Climate Leadership Program as an effective and collaborative way to align and strengthen our sustainability goals and actions towards a low-carbon future.

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### Background

**Boardwalk REIT**, an Alberta-based Real Estate Investment Trust, define themselves by a focus on people, relationships and shared values intended to create a unique and defining culture in their communities.

When Boardwalk joined the Corporate Climate Leaders Program, they began by inventorying a sample of their Edmonton buildings to learn and understand the process of creating an annual GHG inventory. Working with Green Economy Canada, Boardwalk REIT is now expanding their inventory to include all of their Edmonton buildings over which they have utility control.

## CLIMATE ACTION HIGHLIGHTS



### Tenant Education and Engagement

Boardwalk has developed natural, drought resistant green spaces at some properties to replace monoculture lawns and reduce energy and water intensive landscaping. Signs help educate the community on the ecological benefits of more biodiverse green spaces.



### Biodiversity

Boardwalk partnered with urban beekeeping company Avelole to install honeybee hives on the roofs of select Boardwalk buildings. Honey was harvested and shared with Residents. Two workshops were hosted to educate the community on the importance of pollinators.



**Corporate Climate Leader since 2020**



**2020 Emissions**  
35,664 Tonnes of GHGs



**Target**  
15% GHG emissions reduction by 2025 from 2019 baseline



**Emissions Reduced**  
5,896 Tonnes of GHGs



# Community Engagement

## Boardwalk REIT



### Boardwalk REIT: Community Engagement

Boardwalk has invested in a range of public facing environmental initiatives, creating far reaching educational opportunities, campaigns and contests to get people thinking about sustainability in daily life.



The second annual 'Our Future Made Better' contest asked for ideas to reduce the effects of climate change within communities. They received 200+ submissions and pledged to plant 1 tree for every one received (in partnership with TreeCanada).



Challenges included the second annual "Earth Day Challenge" and the "Every Drop Counts" water conservation challenge. Participants were encouraged to make sustainable lifestyle changes and share the results through a range of incentives (like being entered into a draw for a new bike) and investments (the savings from the water conservation initiative are being reinvested to fund further sustainability initiatives).



Boardwalk also recently completed a three week 'Go Green' digital campaign, inviting participants to share photos of themselves making a sustainable impact. Different themed categories triggered additional benefits such as a \$5 donation to WWF-Canada's Loblaw Water Fund or being entered to win an eco-friendly gift basket.

## PROJECT OUTCOMES

Boardwalk's community engagement activities have been widely communicated across social channels, touching communities within and beyond the Edmonton region. Feedback shows that these activities have been inspiring and fostered real and lasting changes within community members.



**Increased Brand Profile**



**Public Demonstration of  
Organizational Values**

## PARTNERSHIPS



### Boardwalk partnered with:

- [Diabetes Canada](#) to provide textile donation bins to Boardwalk communities.
- [CheckSammy](#) to provide sustainability bins (collecting a wide variety of reusable household goods and electronics) to Boardwalk communities.

Both partnerships have resulted in over 100,000 lbs being diverted from Edmonton's landfills over the past few years.

