

Beverly Heights Vision Zero Street Lab Installation




New traffic safety measures are coming to **Beverly Heights**! The City of Edmonton is now ready to begin installing your neighbourhood Vision Zero Street Lab.

Community Traffic Safety Concerns: What We Heard

Traffic safety issues were identified in Beverly Heights and to understand these concerns the City conducted public engagement from June 4-25, 2024 to gather community expertise about lived experiences and the locations of traffic safety concerns. The What We Heard report that outlines the public feedback is available on edmonton.ca/StreetLabs. The City used the public feedback along with collected traffic data, City design standards, federal/provincial transportation infrastructure legislation and engineering technical expertise to create a Street Lab plan for Beverly Heights.

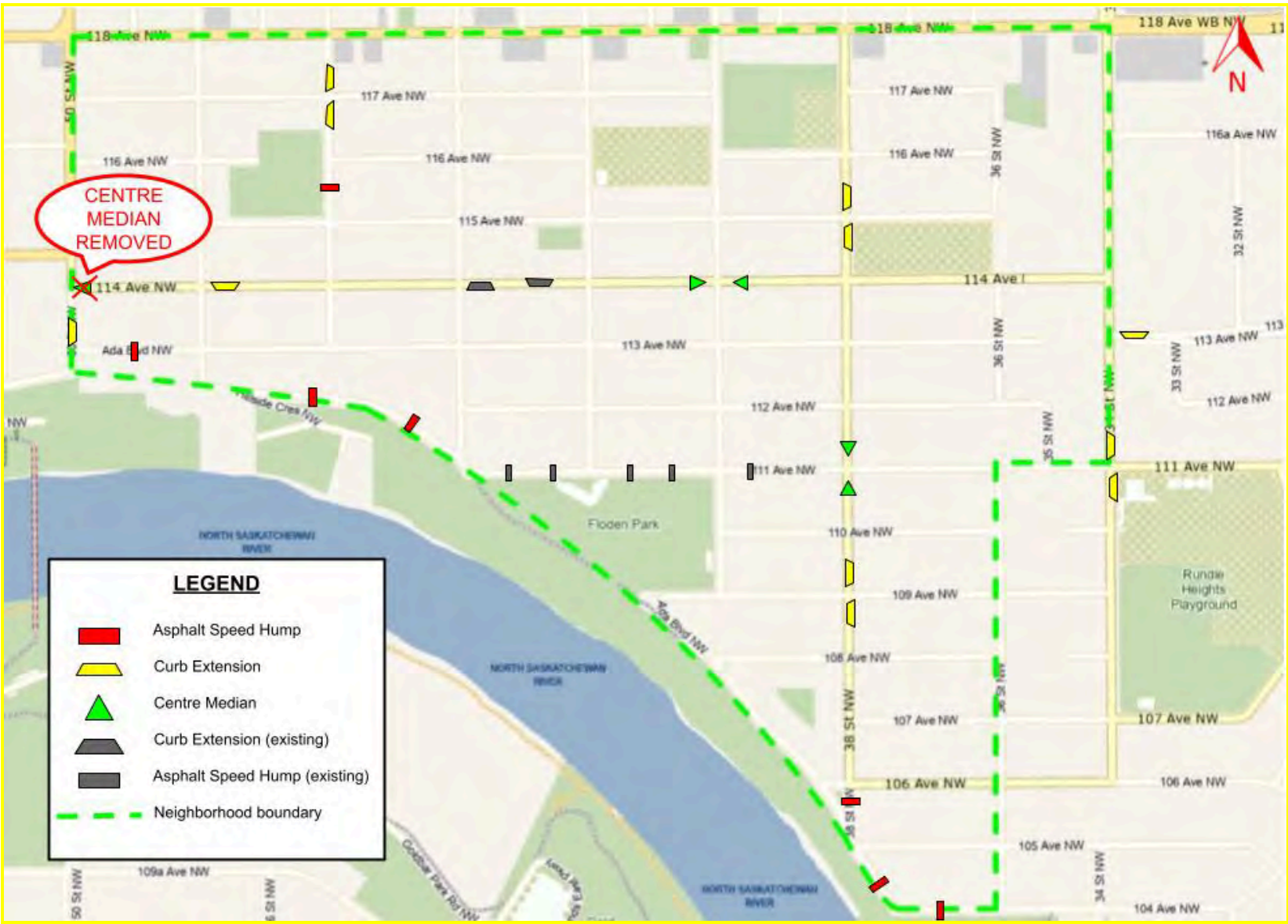
Street Lab Plan

The Beverly Heights Street Lab plan, which is outlined in the table below, has been designed to best improve traffic safety in the area. The measures will be installed by the end of August, weather and resource permitting. Please note that adaptable traffic calming measures and asphalt speed humps may be installed at different times.

Installation and Location	Benefit	Example of the Traffic Calming Measure
<p>Safety concerns identified: Speeding, shortcutting, pedestrian safety and drivers not yielding or stopping at intersections</p> <p>What We’re Installing: Curb extensions at:</p> <ul style="list-style-type: none">50 Street and 111 Avenue48 Street and 114 Avenue46 Street and 117 Avenue38 Street and 115 Avenue38 Street and 109 Avenue34 Street and 113 Avenue34 Street and 111 Avenue	<p>Curb extensions narrow the street in order to:</p> <ul style="list-style-type: none">✓ Improve safety and visibility of the pedestrians crossing the roadway by shortening crossing distance and encouraging slower turning speeds.✓ Prohibit people from parking close to the crosswalk, creating clearer sightlines for all road users.	
<p>Safety concerns identified: Speeding, shortcutting, pedestrian safety and drivers not yielding or stopping at intersections</p> <p>What We’re Installing A centre median at:</p> <ul style="list-style-type: none">50 Street and 114 Avenue <i>*Removed on July 31 due to conflict with ETS timing point</i>40 Street and 114 Avenue38 Street and 111 Avenue	<p>Centre medians narrow the street in order to:</p> <ul style="list-style-type: none">✓ Slow vehicles and encourage safer speeds.✓ Keep drivers in the proper lane. <p>Reduce pedestrian-vehicle conflicts by providing clear vehicle lanes, as well as giving pedestrians a safe refuge across each travel lane.</p>	
<p>Safety concerns identified: Speeding and pedestrian safety</p> <p>What We’re Installing Asphalt speed humps at:</p> <ul style="list-style-type: none">46 Street between 116 Avenue and 115 AvenueAda Boulevard between 50 Street and 48 StreetAda Boulevard and 46 StreetAda Boulevard between 46 Street and 44 Street38 Street between 106 Avenue and 105 AvenueAda Boulevard and 105 Avenue104 Avenue between 38 Street and 36 Street	<p>Asphalt speed humps can help:</p> <ul style="list-style-type: none">✓ Slow vehicle speeds✓ Discourage shortcutting through the neighbourhood✓ Reduce the risk of serious crashes✓ Increase(s) safety for people walking, biking and rolling	

** Revised on August 21, 2025 due to a change in the Street Lab plan post-installation*

Street Lab Installation Locations



Next Steps:

After the Street Lab is installed, the City will continue to monitor traffic data in the area to determine if any adjustments are needed. Community members can inform the City about any operational challenges or maintenance needs related to the installed Street Lab measures by calling 311.